



diversity MBA

global solutions for leadership & management

CORPORATE MEMBERSHIP

The Diversity MBA Corporate Membership is for an exclusive group of companies who are market leaders and demonstrate commitment to the best practices in diversity.

The Diversity MBA Corporate Membership offers unbiased expertise, executive experiences, and peer-to-peer networking to support your organization's development of the best practices in diversity.

Executives and their teams throughout our member companies benefit from our global range of products and services, helping them to:

- *Get access to fresh, comprehensive content in diversity and leadership management*
- *Keep in step with global best practices in diversity*
 - *Leverage our benchmarking research*
- *Augment their organization for sustainability with leadership training*
 - *Recruit a diverse workforce*
- *Position themselves as a market leader*

membership benefits

Basic Membership Benefits

Workforce

Corporate Logo on Website – your corporate logo is displayed on the DMBA website and linked to your career center, which benefits from monthly promotions which drive traffic our website and career centers.

2012 Benchmark Report – our university partners compile a comprehensive analysis of research.

Online Recruiting Campaign – this targeted online campaign attracts college students and experienced professionals; and includes participation of 100 schools across the country and 100 schools internationally.

Recruiting Advertisement – these targeted ads are designed to attract seasoned students and experienced professionals.

Workplace

Quarterly Webinars –available to all employees, this focused online webinar highlights various marketplace issues and leadership topics.

Online Subscription – this subscription is offered complimentary to all employees who desire to sign up.

Diversity MBA Business Leadership Forum – two (2) registrations to the annual business leadership forum for emerging and executive leaders.

Marketplace

Advertisement – ¼-page 4-color ad in Diversity MBA Magazine with global distribution to 30 countries and 1.5 million online and print.

Corporate Subscription – 250 printed copies of magazines for your organization to distribute in community or internal events.

Relationship Manager – this dedicated manager is assigned to your company to ensure a value-based experience and that your company has a continuous flow of information, innovation and creative ideas throughout the year.

Standard Membership Benefits *(includes all Basic benefits*)*

Workplace

Global Leadership Audio Conference – one (1) leadership session online which is web based accessible anywhere; experts providing training on leadership and professional development topics.

Diversity MBA Business Leadership Forum – three (3) registrations to the annual business leadership forum for emerging and executive leaders.

Marketplace

Advertisement – ½-page 4-color ad in Diversity MBA Magazine with global distribution to 30 countries and 1.5 million online and print.

Corporate Subscription – 500 printed copies of magazines for your organization to distribute in community or internal events.

Executive Profile(s) – Executives featured in Diversity MBA Magazine; showcases unique success and leadership initiatives sharing lessons learned.

Online Marketing Campaign – targeted online marketing campaign to promote upcoming initiatives, or recruitment or products and services to consumers.

Online Editorial Contribution – opportunity to contribute monthly to online content promoting community, diversity & inclusion and services.

Premier Membership Benefits *(includes all Standard and Basic benefits*)*

Workforce

Perception Surveys – corporations participate in student perception surveys to determine branding perception of companies from universities and college students in your network.

Workplace

Diversity MBA Business Leadership Forum – four (4) registrations to the annual business leadership forum for emerging and executive leaders.

Marketplace

Advertisement – Full-page 4-color ad in Diversity MBA Magazine with global distribution to 30 countries and 1.5 million online and print.

Corporate Subscription – 1000 printed copies of magazines for your organization to distribute in community or internal events.

Corporate Banner on Website – banner on website linked to corporate career center or to diversity initiatives.

** Ad size, corporate subscription count, and Business Leadership Forum registrations are unique to each level - not cumulative.*

corporate membership

Company Name (as required in program materials)

Principal Contact:

Title:

Company URL:

Authorized by:

Address:

City|State|Zip

Telephone:

Fax:

E-mail:

Date:

Participation Level: Premier Standard Basic

Participation Levels	\$7,500 Basic	\$10,000 Standard	\$15,000 Premier
WORKFORCE			
Advertisement - 4 color	¼ page	½ page	full page
Logo On Website linked to career center		✓	✓
Participation in Branding, perception surveys from MBA Students			✓
Online Recruitment Campaign	✓	✓	✓
Benchmark Research Report (2012)	✓	✓	✓
WORKPLACE			
Quarterly Webinars	✓	✓	✓
Benchmark Forums for Talent Development	✓	✓	✓
Executive Profile (s)		✓	✓
Global Diversity Leadership Audio Conference			✓
Online Subscriptions for employees	✓	✓	✓
Business Leadership Forum Registrations	2	3	4
MARKETPLACE			
Online Editorial Contribution		Quarterly	Monthly
Banner on Website			✓
Corporate Subscription	250	500	1000
Online Marketing Campaign			✓
Dedicated Relationship Manager	✓	✓	✓
-Discounts on all additional programs/services offered -Preferential participation for leaders for Top 100 recognition -Opportunity to position leaders for speaking			



Name on Card:

Company:

Address:

Address 2:

City|State|Zip

Telephone:

Fax:

Check#

AMEX

VISA

Master Card

Discover

Credit Card Number:

Exp. Date

3/4-digit CSR

Cardholder's Signature:

Date:

P&L Group, Ltd.
 Diversity MBA
 24 E. 107th Street
 Chicago, IL 60628
 (773) | 660-1930 or (773) | 660-1932 Fax