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October 16, 2009

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POWERgirls

## Chicago PowerGirls Get Leadership Lessons From America's Sister President's JBC Institute

**The Johnnetta B. Cole Global Diversity and Inclusion Institute (JBC Institute) Presents a PowerGirls Leadership Symposium for High School Girls in Chicago this Saturday at Bessemer Park.**

**Chicago – Saturday, October 17, 2009** – Chicago area high school girls will participate in a PowerGirls Network Leadership Symposium presented by the JBC Institute today at Bessemer Park. The event sessions include Enhancing Your PowerGirls Leadership Brand; Building Better Relationships; and Strengthening Your Global Sisterhood, core components of the highly acclaimed annual two-week PowerGirls Summer Leadership Institute. Bea Perdue, the Institute's president and PowerGirls Magazine editor, will join Chicago area PowerGirls Mentor Advisory Board members as a session presenter.

"Our Mentor/Advisory Board in Chicago is so committed to being a part of the solution when it comes to providing young women with positive examples and possibilities for the future, we had no choice but to come to Chicago. Everyone is aware of the challenges here, but history shows that young women are a great place to start if you want to change the face of a community or a nation," says Dr. Cole, the JBC Institute's Board Chair, commenting about the Chicago event, "We are certainly hopeful that this effort will expand and we can impact many more young women with future programming."

"You don't realize the impact of a program like PowerGirls until you see it first hand," added Pam McElvane, President of DiversityMBA Magazine, who serves on the PG Mentor/Advisory Board and recently announced the selection of the PowerGirls Network as her company's community service partner. "I spent time with the PowerGirls this summer and saw what happens when you provide training and support from mentors, who set the expectations high and train and coach to those expectations. It takes resources to present this kind of quality program and I am committed to garnering support from my members."

The national organization, GoGirlGo is also a supporting sponsor of PG Network efforts in Chicago. The weekend of PowerGirls activities will conclude with a private fundraiser hosted by Dr. Celeste Watkins-Hayes (Northwestern University) and Mellody Hobson (Ariel Investments) where attendees will have an opportunity to hear more about the Institute's programming from Dr. Johnnetta Cole and Bea Perdue.

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***The PowerGirls Network*** is a program of the JBC Institute and seeks to arm young women with the knowledge and readiness for competition and excellence in the global community. The two-week PG Summer Leadership institute anchors a suite of program components that include the PowerGirls Global Summit; PowerGirls Magazine and The Most Powerful Girls in the World Awards Gala. Visit [www.powergirlsmag.com](http://www.powergirlsmag.com) to learn more about PowerGirls.

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