



## **Press Release**

**FOR IMMEDIATE RELEASE**

Media Contact: Jessica Robinson

[Jessica@diversitymbamagazine.com](mailto:Jessica@diversitymbamagazine.com)

Phone: 773-660-1930

April 13, 2010

### **DIVERSITY MBA MAGAZINE NAMES 2010 50 OUT FRONT FOR DIVERSITY LEADERSHIP: BEST PLACES FOR DIVERSE MANAGERS TO WORK**

**CHICAGO, IL-** *Diversity MBA Magazine*, a niche publication targeting people of color and women in leadership; professionals, students, and the business community publishes its fifth annual list of "50 Out Front for Diversity Leadership: Best Places for Diverse Managers To Work" in its spring issue, which will hit the newsstands and international distribution in late April 2010.

The ranking for the 2010 50 Out Front Companies list has expanded its research evaluations to include companies that implement intentional strategies based on accountability, succession planning, representation, retention, and recruitment systems that allow and encourage managers and women of diverse backgrounds to excel and develop into leadership roles.

Pam McElvane, publisher/CEO, says, "The companies on our list truly have a desire to have diversity in their culture; belief structure and environment throughout their organizations. Our ultimate outcome is to recognize companies that are really making a difference in their organizations to promote develop and engage people of color and women in the executive ranks. We want to know if they truly have programs and have made progress to getting this work done. My ultimate goal is to establish the metrics for best practices that companies can compare themselves to, to either keep improving on what they are doing well and change what is not making any significant impact."

*Diversity MBA Magazine* is also elated to name Kaiser Permanente, for the second consecutive year, as the number-one company for the best places for diverse managers to work.

*DiversityMBA Magazine* provides research reports on diversity benchmarks for talent retention, industry diversity programs, and performance in the diversity arena through its partnership with DePaul University. The magazines distributed at newsstands, top business schools, professional and business associations domestically, and 30 countries worldwide through QS Top MBA World Tour.

Published quarterly, *Diversity MBA Magazine* reaches more than 200,000 subscribers. For more information, please visit <http://www.diversitymbamagazine.com/>

Attached is the list of the 2010 companies in rank order.



**50 Out Front for Diversity Leadership: Best Places for Diverse Managers to Work**  
**2010 LIST OF TOP 50 COMPANIES FOR DIVERSE MANAGERS TO WORK**

1. Kaiser Permanente	2. McDonalds Corporation	3. Accenture	4. Verizon Communications	5. Bank of America
6. Citi	7. WellPoint	8. Colgate-Palmolive	9. Comcast	10. Wal-Mart Stores, Inc.
11. Horizon Blue Cross Blue Shield of NJ	12. Credit Suisse	13. Allstate Insurance	14. JP Morgan	15. Xerox
16. Staples	17. CSX	18. Northern Trust	19. FedEx	20. Exelon
21. DePaul University	22. MetLife, Inc.	23. Pitney Bowes	24. Vanguard	25. American Airlines
26. Burger King Corporation	27. Dr. Pepper Snapple	28. Intel	29. MillerCoors	30. AstraZeneca
31. American Express	32. Prudential Financial	33. Novartis Pharmaceutical	34. Kraft Foods	35. Johnson & Johnson
36. General Mills	37. Pricewaterhouse Coopers	38. Ernst & Young	39. MGM Mirage	40. SC Johnson
41. Goldman Sacs	42. Cisco	43. AFLAC	44. AT&T	45. Cornell University
46. ADP	47. Deloitte	48. The Coca Cola Company	49. Ford Motor Company	50. Kellogg