

**THE FOURTH ANNUAL
DIVERSITY LEADERSHIP
AWARDS & GALA**

**SAVE
THE
DATE**

**Power in Presence:
Leading Through the Fog**

Recognizing companies for Diversity Leadership: 50
Out Front Best Places for Diverse Managers to Work
and Recognizing Women and Diverse Leaders for
their Outstanding Achievements

September 9th & 10th, 2010
Chicago Westin River North

**REGISTER NOW!
SPACE IS LIMITED!**

Keynote Speaker

George Halverson, CEO
Kaiser Permanente

Plenary Speaker

Les Brown

Les Brown Enterprises

For more information:

www.diversitymbamagazine.com



MOTOROLA



THE WESTIN CHICAGO RIVER NORTH

CHICAGO - 9.9 & 10.2010

Platinum Level – \$25,000

- High Visibility in company media materials
- Two-minute video to be played at the event featuring company spokesperson
- Banner on DiversityMBA Magazine and DRi websites
- 15 Leadership Training slots, 15 1-hour Coaching Sessions, and 3 Best Practices training slots
- 3 sponsorship tables (30 seats) with company name
- Full-page 4-color ad in DiversityMBA Magazine Fall Gala issue
- Subscription to four issues of Diversity Executive Online Leadership Journal
- Free 1-year subscription to DiversityMBA Magazine
- Company name or logo included in all event promotional materials and main event banner
- Company handout included in registration bags
- Speaking opportunity
- Estimated package value at \$60,000

Gold Level – \$15,000

- High visibility in company media materials
- 90-second video to be played at the event featuring company spokesperson
- Banner on DiversityMBA Magazine and DRi websites
- 8 Leadership Training slots, 8 1-hour Coaching Sessions and 3 Best Practices training slots
- 2 sponsorship tables (20 seats) with company name
- Half-page 4-color ad in DiversityMBA Magazine Fall Gala issue
- Subscription to four issues of Diversity Executive Online Leadership Journal
- Free 1-year subscription to DiversityMBA Magazine
- Company name or logo included in all event promotional materials and main event banner
- Company handout included in registration bags
- Speaking opportunity
- Estimated package value at \$35,000

Silver Level – \$10,000

- High Visibility in company media materials
- 60-second video to be played at the event featuring company spokesperson
- Banner on DiversityMBA Magazine and DRi websites
- Five Leadership Training slots and, Five 1-hour Coaching Sessions, and 2 Best Practices training slots
- 1 sponsorship table (10 seats) with company name
- Third-page 4-color ad in DiversityMBA Magazine Gala Fall issue
- Free 1-year subscription to DiversityMBA Magazine
- Company handout included in registration bags
- Estimated package value at \$25,000

Bronze Level – \$5,000

- Visibility in company media materials
- 60-second video to be played at the event featuring company spokesperson
- Banner on DiversityMBA Magazine and DRi websites
- 3 Leadership Training slots, 3 1-hour Coaching Sessions and 2 Best Practices training slots
- 1 sponsorship table (10 seats) with company name
- Company name or logo included in all event promotional materials
- Company handout included in registration bags
- Free 1-year subscription to DiversityMBA Magazine
- Estimated package value at \$15,500

Company Table – \$3,500

- 1 table (10 seats) with company name
- 2 Leadership Training slots, 2 1-hour Coaching Sessions and 1 Best Practices training slots
- Free 1-year subscription to DiversityMBA Magazine
- Company name or logo included in all event promotional materials

Individual Registration – \$525

- Leadership Training, Coaching, Reception, Dinner, and Entertainment
- Gala only—\$395, Leadership training only—\$395
- Free 1-year subscription to DiversityMBA Magazine
- Early registration 15% discount (by July 1, 2010)

corporate participation

& Individual Registration

Company Name (as required in program materials)

Principal Contact:

Title:

Company URL:

Authorized by:

Participation | Registration

(please ✓ selection and add total)

Platinum Level — \$25,000
 Gold Level — \$15,000
 Silver Level — \$10,000
 Bronze Level — \$5,000
 Company Table — \$3,500
 Individual Reg. — \$525

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Total Participation | Registration Amount

Address:

City|State|Zip

Telephone:

Fax:

E-mail:

Date:

Special Requests:

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Check# Company Personal

Money Order Purchase Order#

Master Card Visa

Discover

Credit Card Number:

Exp. Date 3-digit CSR

Cardholder's Signature:

Date:

Name on Card:

Company:

Address:

Address 2:

City|State|Zip

Telephone:

Fax:

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Our Team

Serving you are tenured managers that have more than 100 collective years in advertising and print sales. We have experienced editorial staff and journalists developing original content.

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