



**Immediate Release**

June 15th, 2017

CONTACT: Jerry@jerrythomaspr.com

## **DiversityMBA names 50 OUT FRONT, *Best Companies for Women & Diverse Managers To Work***

**Chicago, IL** – DiversityMBA, a national leadership organization integrating diversity and inclusion with talent management, has named Carolina’s Healthcare System as the No. 1 company in its 2017 rankings of “*Best Places for Women & Diverse Managers to Work.*” The Charlotte, N.C.-based Carolina’s Healthcare System earned the top ranking for a second year in a row.

Health Care Service Corporation (HCSC) is No. 2 in Diversity MBA’s annual survey, also known as the 50 Out Front list. AT&T snags third position. (A complete list is attached.)

New in 2017, Diversity MBA’s survey showcases companies and institutions that make a strategic effort to implement intentional strategies for women and managers of diverse backgrounds to gain access to leadership roles. DiversityMBA emphasizes how companies are championing recruiting efforts that result in a diverse talent selection for management opportunities. The pipeline development of emerging leaders is also a key focus for this year’s survey, as well as how impactful companies are with sustaining inclusive cultures.

“CEO engagement and commitment to community continues to be at an all-time high,” said Pam McElvane, CEO and publisher of *DiversityMBA Magazine*. “We expect to see companies more and more find ways to integrate social responsibility, community and workplace as the formula for building successful inclusive environments. It is, however, equally important for companies to continue to build their diverse talent pipeline that includes women and all dimensions of diversity.”

DiversityMBA’s methodology consists of a multi-tiered process: 1) registration of participating organizations, 2) completion of our survey, 3) rating of participants with the highest scores, and 4) secondary research to determine the Top 50. While more than 500 companies registered to participate in the survey, only 310 qualified for the competitive rating to qualify for selection. Companies are selected based on scores for representation, board diversity, recruitment, workplace inclusion, retention, succession planning and accountability.

The annual competition also recognizes “Best in Class Companies” in the areas mentioned above, as well as in specialty categories.

*DMBA Publishing publishes DiversityMBA Magazine, a bimonthly publication, Diversity Business Review (DBR), white papers and blogs. Our publications reach more than 1.9 million worldwide, print and online. For more information, visit [www.diversitymbamagazine.com](http://www.diversitymbamagazine.com) or download our free mobile application DiversityMBA through Google Play. The app is available for all mobile devices.*

50 Out Front in 2017, in rank order:

1. Carolinas Healthcare System	2. Health Care Service Corporation	3. AT&T	4. Novant Health	5. Bank of America
6. Xerox Corporation	7. The Clorox Company	8. JLL Americas	9. Nielsen	10. Colgate-Palmolive
11. Henry Ford Health System	12. Blue Cross Blue Shield Michigan	13. Horizon Blue Cross Blue Shield, NJ	14. Wal-Mart Stores, Inc.	15. AON
16. Federal Reserve Bank of Cleveland	17. Advocate Health Care	18. A T. Kearney	19. DIAGEO	20. PNC Financial
21. KraftHeinz	22. Accenture	23. Citigroup	24. Target Corporation	25. DuPont
26. Comcast NBC Universal	27. Greenville Health System	28. Bain & Company	29. DePaul University	30. Takeda Pharma
31. The Boston Consulting Group	32. Aramark	33. Monsanto	34. Mayo Clinic	35. Viacom
36. Freddie Mac	37. Delta Airlines	38. TD Bank, NA	39. Blue Shield of California	40. Shell Oil Company
41. Emory College	42. TD Industries	43. Dr Pepper Snapple Group	44. Southern Company	45. Amherst College
46. Humana	47. Carnegie Mellon University	48. Dow Chemical	49. Marsh & McLennan	50. Brown University