

DiversityMBA names 50 OUT FRONT, *Best Companies for Women & Diverse Managers To Work*

Chicago, IL – DiversityMBA, a national leadership organization integrating diversity and inclusion with talent management, has named Nielsen as the No. 1 company in its 2018 rankings of *“Best Places for Women & Diverse Managers to Work.”* The New York-based Nielsen earned positioning in the top ten ranking for five consecutive years in a row; but today we recognize Nielsen holding the top spot.

Bank of America is No. 2 in Diversity MBA’s annual survey, also known as the 50 Out Front list. AT&T snags third position second year in a row. (A complete list is attached.)

New in 2018, Diversity MBA’s survey showcases companies and organizations that make a strategic effort to implement intentional strategies for women and managers of diverse backgrounds to advance to leadership roles. DiversityMBA emphasizes how companies are championing recruiting efforts that result in a diverse and targeted talent selection for management opportunities. The pipeline development of emerging leaders is a focus for this year’s survey, as well as how impactful companies are with sustaining inclusive cultures and talent retention.

“We continue to be excited with the cross industries and disciplines participating in our survey. It represents that the business case for diversity and inclusion is relevant no matter where you sit. CEOs that are stepping up and speaking out are supporting the advancement of diversity and inclusion and are experiencing overwhelming positive results in both business and retention. This continues to be evident with companies that remain in the top ten. We also celebrate all companies on the 50 Out Front list for their exceptional commitment,” says Pam McElvane, CEO Diversity MBA.

DiversityMBA’s methodology consists of a multi-tiered process: 1) registration of participating organizations, 2) completion of our survey, 3) rating of participants with the highest scores, and 4) secondary research to determine the Top 50. While more than 650 companies registered to participate in the survey, only 359 qualified for the competitive rating to qualify for selection. Companies are selected based on scores for representation, board diversity, recruitment, workplace inclusion, retention, succession planning and accountability.

The annual competition also recognizes “Best in Class Companies” in the areas mentioned above, as well as 20 specialty categories. Awards & Gala recognition will be held September 19th and 20th, Marriott Marquis in Chicago, IL.

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2018 50 Out Front in rank order:

1. Nielsen	2. Bank of America	3. AT&T	4. Atrium Health	5. The Clorox Company
6. Colgate - Palmolive	7. HCSC	8. JLL Americas	9. Blue Cross Blue Shield, MA	10. Blue Cross Blue Shield, MI
11. Novant Health	12. Xerox Corp	13. Diageo NA	14. Horizon Blue Cross Blue Shield, NJ	15. AT Kearney
16. American Express	17. UPMC	18. PNC Financial	19. VF Corporation	20. PWC
21. Capital One Financial	22. DePaul University	23. Monsanto	24. Rockwell Reserve Bank of Cleveland	25. Federal Reserve Bank of Cleveland
26. Mastercard	27. Citigroup	28. JP Morgan Chase	29. Sales- Force	30. WellStar Health System
31. Gap, Inc	32. Kimberly Clark	33. Blue Cross Blue Shield, NC	34. First Horizon National Corp	35. AIG
36. Amazon	37. MGM Resorts	38. DTE Energy	39. First Data	40. Hershey
41. Adobe Systems	42. Bayer USA	43. Advocate Health Care	44. American Institute of Research	45. Baptist Health South Florida
46. L'Oréal USA	47. Old National Bank	48. Chevron	49. The Container Store	50. Envoy Air