

Inclusive Leadership

HEALTH CARE

Summit



Register Now October 25th. 2019

Atlanta, GA

PRESENTING SPONSOR:





Kennestone Hospital



















Program Overview

On a bi-annual schedule Diversity MBA hosts an Inclusive Leadership and Diversity Healthcare Summit. This year WellStar Healthcare System in Georgia will be hosting and is the presenting sponsor. We established a planning committee led by Dr. Andrew Lee, Vice President & Chief Diversity Officer with leaders across disciplines in the healthcare industry, to help us on cutting edge issueds that the industry is dealing with today. The summit is a solution-based forum that allows leaders and professionals to come together to gain insights on what is new learn best practices from top leaders, and of course insights on what is new and learn best practices from top leaders, and of course expand personal networks. We hope you join us to be a part of this platform.

Who Should Attend

- * Business leaders of all disciplines in the healthcare industry
- * Diversity leaders and practitioners
- * Human Resource leaders and practitioners
- * Entrepreneurs
- * Graduate level students in the healthcare discipline

Early Bird registration now open until September 15th, 2019; www.diversitymbamagazine.com Last day to register Online September 30th, 2019 The summit is 1 day on October 25, 2019

For more information on Sponsorship & Branding contact; Erika Young; erika@diversitymbamagazine.com or call 773-468-3231; fax 773-660-1932

Summit Hot Topics

We are blending the business conversation with the inclusive diversity healthcare imperative. Our hot topics are from what companies are doing today and what are innovative practices we should be engaging today.

- * Health Disparities
- * Mental Health
- * Cultural Competency
- * Supplier Diversity
- * Talent Development & Pipeline
- *Diversity & Inclusion
- * Community Health
- * Public Policy
- * Health Insurance

We have assembled a panel of industry experts, practitioners and professionals to engage in the dynamic day of learning and empowerment.

Summit Benefits

- * Engage with an elite network of executives, professional and experts
- * Certificate of participation and learning
- * Opportunity to be a part of creative solutions that will sharpen your skills of the attendees
- * Learn real-time best practices from leading companies in the industry





3rd Diversity MBA Inclusive Leadership & Diversity Health Care Summit

SCHEDULE AT A GLANCE

BREAKING BARRIERS: LEAN INTO INCLUSION

WellStar Development Center 2000 S. Park Place NW Atlanta, GA 30339

October 25th, 2019 (Friday)

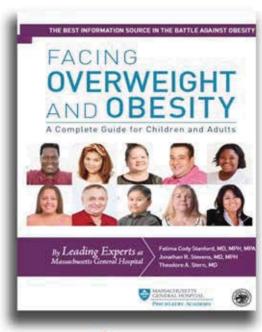
7:30 am - 8:30 am 7:30 am - 2:00 pm	Breakfast Buffet & Networking Registration Opens
8:30 am - 10:00 am 10:00 am - 10:45 am	Opening Session C-Suite Inclusive Leadership Panel Insights on Current Landscape of Healthcare Trends & Best Practices
10:45 am - 11:00 am	INTERACTIVE ENGAGEMENT: BREAK
11:00 am - 12:15 pm	Specialty Panel: Real Talk: Current State of Healthcare Disparities
12:15 pm - 1:30 pm	Keynote Luncheon with Dr. Fatima Stanford, Harvard University
1:30 pm - 2:45 pm	INCLUSIVE DIVERSITY & LEADERSHIP BREAK OUT SESSIONS Bias Free Leadership Community Approach to Population Health Innovative Practices that Enhance Supplier Diversity Best Practices: Attracting & Retaining Talent in the Digital Age
1:30 pm - 2:45 pm 2:45 pm - 3:00 pm	Bias Free Leadership Community Approach to Population Health Innovative Practices that Enhance Supplier Diversity
	Bias Free Leadership Community Approach to Population Health Innovative Practices that Enhance Supplier Diversity Best Practices: Attracting & Retaining Talent in the Digital Age

Keynote Speaker



Fatima Cody Standford, MD, MPH, MPA, FAAP, FACP, FTOS

Fatima Cody Stanford, MD, MPH, MPA, FAAP, FACP, FROS is an obesity medicine physician scientist who cares for children, adolescents, and adults at Massachusetts General Hospital (MGH) and Harvard Medical School (HMS). At MGH and HMS, she is also an Associate at the Disparities Solution Center. Affiliated Faculty at the Mongan Institute of Health Policy, Executive Committee Member for the Mid-life Women's Health, and Executive Committee Member for the Nutrition Obesity Research Center at Harvard (NORCH). At the MGH Weight Center, she provides behavioral, pharmacologic, and bariatric surgery pre and post-op care. She is one of a handful of clinicians fellowship trained in obesity medicine in the United States. She is a Diplomate of the American Board of Obesity Medicine and a Fellow of the American Academy of Pediatrics, the American College of Physicians, and The Obesity Society.







2019 3rd National Inclusive Leadership Healthcare Summit

Sponsorship Packages

Investments	Presenting Sponsors	Title	Gold	Silver	Bronze
Benefits	SOLD	\$15,000	\$10,000	\$7,500	\$5,000
Ability to determine topic	✓				
Logo on At A Glance Agenda	√				
Full Page Ad in Magazine Print/Digiital	√				
Video Loops during event	√	✓			
Ability to provide a session speaker	✓	✓	✓		
Table top display in session	✓	√	✓		
Signature event session sponsor	√	√	✓	√	
Distribution of one item in gift	√	√	√	✓	√
Logo on DMBA Website	✓	V	√	√	√
E-Mail marketing campign	√	✓	✓	✓	√
Program Book Ad	√	√	√	√	√
Online Subscription	√	✓	√	√	✓
Registration for signature sponsors	25	15	7	5	3

NATIONAL INCLUSIVE LEADERSHIP HEALTHCARE SUMMIT BRANDING PACKAGES

Healthcare Package One \$1,500

- * One registration for healthcare Summit
- * Logo on DMBA website
- * Logo in event program book

Branding Package \$3,500

- * Two registrations for Healthcare Summit
- * Logo on DMBA website
- * Logo in event program book
- * Weekly Email-blast
- * Digital & Branding Promotion

Healthcare Package Two \$2,500

- * Two registrations for Healthcare Summit
- * Logo on DMBA website
- * Weekly Email-blast
- * Logo in event program book

Individual Registration \$295 per person

* Access to Healthcare professionals & business leaders

Continental Breakfast, Lunch & Refreshments included

FOR MORE INFORMATION
Contact:
erika@diversitymbamagazine.com

Limited Space Available



Sponsorship, Branding

and individual Registration Form

Company Name		 			
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SOLD	Sponsor Level				
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