



13th Annual Elite Business Leaders Conference & Awards Gala

**Breaking Barriers:
*Lean into Inclusion***

Including: BID Talks: Business with Inclusive Diversity

September 9th-10th, 2019

Westin Chicago River North

320 N. Dearborn St.

Chicago, IL 60654

Program Overview

The 13th Annual Elite Business Leaders Conference & Awards Gala is based on the core of what Diversity MBA represents. DMBA recognizes the 50 Out Front Companies for Best Places to Work for Women and Diverse Managers; and we recognize the Top 100 emerging and executive leaders who have achieved excellence in the workplace, community and higher education. We are committed to celebrating all dimensions of diversity which includes everyone, as this is our intention for celebration of the work we do. Connecting leaders, recognizing achievement and challenging change is our goal for the conference experience.

Pamela A. McElvane, CEO & Publisher, Diversity MBA



2018 Top-10



Class of 2018

We also recognize outstanding leaders that work year-round as advocates for the diversity of inclusion journey. These awards are:

Impact Awards
Diversity Champion Award
Hall of Fame

Program Infused with BID Talks

The uniqueness of the conference it brings leaders together in a format that allows them to exchange ideas on how inclusive diversity is a part of the business function. This conference provides the forum to introduce new ways of thinking and bridge gaps that exists between business, inclusion and diversity.



Moderator: Dr. Andrew Lee - WellStar Health System. Panelists (left or right): Nikki Nissen-Novant Health, Dr. Tanya Dansky-Blue Shield of CA, Celeste Warren-Merck, Cynthia Washington-American Hospital Association.

Diversity MBA introduced the BID TALKS-Business with inclusive Diversity Talks, last year (2018). We changed the format and platform of how information is delivered at the conference. Our intent is to bring issues forward without power points and engage the attendees to participate in solution-oriented thinking.

Program Structure: Open Platform for Engagement



We are blending the business conversation with the inclusive diversity imperative at our industry roundtable hot topics. Both business leaders and diversity practitioners are bringing the conversation forward challenging new perspectives to drive change.

HOT TOPICS

- * Healthcare roundtable hot topic: the equity imperative
- * Technology roundtable hot topic:
What's up with Silicon Valley and Diversity
- * Sports roundtable hot topic: athletes don't count
- * Legal roundtable hot topic: filling the diverse talent gap
- * Financial Services roundtable hot topic:
dealing with the wealth divide and pipeline
- * Consumer Services roundtable hot topic:
level the playing field with ecommerce
- * Best Practice roundtable hot topic:
Hear from the DMBA Top Companies



Keynotes



MEI-ANN CHEN
Conductor Laureate
Chicago Sinfonietta

Day 1: Keynote Luncheon Speaker- September 9th, 2019, 11:30am-12:30pm

Innovation, imagination, passion and dynamism are the hallmarks of conductor Mei-Ann Chen. Through high artistic standards and a cutting-edge mix of diverse talent and sounds from all over the world; Chicago Sinfonietta is redefining what you expect from an orchestra.



Steve Shapiro
Executive Vice President
Chief Medical and Scientific Officer
President, Health Services Division

Day 2: Keynote Dinner Speaker-September 10th, 7:00pm-8:00pm

Hear from Chief Executive from number one company-Best Places to Work for Women and Diverse Managers. The top executive will share their Diversity & Inclusion journey and its impact on their overall business strategy.

Program Leadership

On day two we blend leadership development sessions with inclusive diversity sessions. The experts are game changing executives that are committed to continuous learning and are master facilitators/moderators. We have invited doctorate level educators along with celebrated authors and seasoned practitioners to deliver our program.

The sessions are designed to be a catalyst for new ideas, best practices, and next practices. Our goal is for participants to think about new ways of learning and engagement. Below highlights day two of our program learning:

- * C-Suite symposium on board diversity and inclusive leadership
- * Senior leaders fireside chat
- * The Nine Percent
- * Building your legacy: know your plan
- * Ethics in decision making
- * New: Real Talk: Unplugged Plenary's

African American; White American, Hispanic American, Asian American and Identity (includes Veterans, LGBTQ-Plus and PWDs)



Program Benefits

We are category of one when it comes to receiving value of attending the conference:

- * Personal and professional development
- * Engage in an elite network of executives, professionals and experts
- * Formal certificate of participation and learning
- * Celebrating corporate diversity and outstanding individual leadership
- * Opportunity to learn Best practices that will sharpen your skills of the attendees
- * Learn real-time best practices from the top companies in the marketplace

Program Dates



- * Early bird registration now opens until August 15th, 2019
www.diversitymbamagazine.com
- * Last day to register online September 4th, 2019
- * The conference is two days: September 9th and 10th
- * Awards Dinner on September 10th

Who Should Attend:

- * Business leaders at director level and above (all disciplines)
- * Diversity leaders and practitioners
- * HR leaders and practitioners
- * Leadership and learning development practitioners
- * Entrepreneurs in professional services
- * Students in graduate and undergraduate business and marketing programs
- * ERG Leaders and Senior Managers

For more information on Sponsorship & Branding contact:
Erika Young / erika@diversitymbamagazine.com/773-468-3231

Schedule At A Glance

Day 1-Monday, September 9th

9:00 am - 4:00 pm
10:30 am - 11:15 am
11:15 am - 12:35 pm

Conference Registration Opens
Opening Session (Presenting Sponsor)
Keynote Luncheon

12:45 pm - 2:15 pm

Industry roundtables-Track 1-HOT TOPICS

BID TALKS: Business with Inclusive Diversity

- * Sports Roundtable**
- * Healthcare Roundtable**
- * Legal Roundtable**
- * Best Practice Roundtable: DMBA Top Companies**

2:15 pm - 2:30 pm

SNACK & BEVERAGE BREAK

2:30 PM - 4:00 pm

Industry roundtables-Track 2-HOT TOPICS

BID TALKS: Business with Inclusive Diversity

- * Technology Roundtable**
- * Consumer Services Roundtable**
- * Financial Services Roundtable**
- * Best Practice Roundtable: DMBA Top Companies**

4:00 pm - 4:15 pm

TRANSITION BREAK

4:15 pm - 5:00 pm

Best Practice: Large Group Wrap Up

5:00 plm - 7:00 pm

FREE TIME

7:00 pm - 10:00 pm

Welcome Reception

Full Dinner Buffet & Host Bar
Live Music and Raffle

Schedule At A Glance



Day 2- Tuesday, September 10th

7:00 am - 4:00 pm
7:00 am - 8:00 am
8:00 am - 9:30 am
9:45 am - 10:45 am
9:45 am - 11:15 am

Conference Registration
Continental Breakfast
General Session -C-Suite Symposium
Fireside Chat- Invitation Only
Tool-Kit: Inclusive Diversity
Tool-Kit: Leadership Sessions

11:15 am - 11:30 am

TRANSITION to LUNCH

11:30 am - 12:30 pm
11:30 am - 12:30 pm

Power Networking Luncheon: Hot Buffet
Executive Connect-Invitation Only

12:30 pm - 2:15pm

REAL-TALK: UNPLUGGED Plenary's

- * African American
- * White American
- * Hispanic American
- * Asian American
- * Identity (LGBTQ-PLUS, Veterans & People with Disability)

2:15 pm - 2:30 pm

SNACK & BEVERAGE Break

2:30 pm - 3:15

Best Practice: Large Group Wrap Up

3:15 pm - 6:00pm

FREE TIME

6:00 pm - 7:00 pm
7:00 pm - 9:30 pm
9:30 pm - 11:00 pm

Hall of Fame Reception
Awards Dinner & Celebration
Photo lounge, Music & Networking

SAVE *the* DATE

SEPT. 9TH & 10TH

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