DEI INDUSTRY DESIGN THINKING SUMMIT

IMAGINE
...if you can hack away the problems and accelerate to solutions. This one power packed day will bring you closer to Achieving Your Desired Results!

Register Today to Attend:
DEI Industry Design Thinking Summit
May 4, 2022
8:30 am - 5:00 pm Central Standard Time
# Schedule at a Glance

**Fastest Way to Validate Success**  
**May 4th, 2022**  
**8:30 am – 5:00 pm Central Standard Time**

<table>
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<th>Time</th>
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| 7:30 am - 8:15 am | Networking Engagement Opens  
*Includes: Tweeting, Facebook Live, Real-time video chats and more* |
| 8:15 am - 8:30 am | Welcome & Overview                                                      |
| 8:35 am - 9:25 am | Design Thinking Module I – Datacast Sprint  
Insights to Hack the Barriers |
| 9:30 am - 10:25 am | Design Thinking Module II – Retrocast Sprint  
Reverse Engineer Your DEI Strategy |
| 10:30 am - 10:40 am | **STRETCH & WELLNESS BREAK**                                           |
| 10:45 am - 11:40 am | Keynote Sprint  
*Lean into Ideation to Foster Innovation for High Performance* |
| 11:45 am - 12:20 pm | **LUNCH TO REFUEL**                                                     |
| 12:25 pm - 1:10 pm | Design Thinking Module III – Futurecast Sprint  
Redesign Goals to Think Big & Gain Clarity for Execution |
| **Design Sprint Industry Innovation Labs** | 1:15 pm - 2:15 pm  
Financial Services Design Sprints  
Municipalities Design Sprints  
Healthcare Design Sprints  
Manufacturing Design Sprints |
| 2:20 pm - 2:35 pm | Hackathon Break: Outs                                                   |
| 2:40 pm - 2:50 pm | **STRETCH & WELLNESS BREAK**                                           |
| **Industry Case Studies: Hack the Problem** | 2:55 pm - 3:25 pm  
Industry Case Study: Financial Services  
Industry Case Study: Municipalities  
Industry Case Study: Healthcare  
Industry Case Study: Manufacturing |
| **Capstone Industry Labs: Implementing Learnings** | 3:30 pm - 4:45 pm  
Financial Services  
Municipalities  
Healthcare  
Manufacturing |
| 4:45 pm - 4:50 pm | **STRETCH BREAK**                                                       |
| 4:50 pm - 5:00 pm | Closing Session – Design Package & Wrap Up for Next Steps              |
Diversity, Human Resource and Business leaders are responsible for moving the needle for creating an inclusive and engaging workplace while remaining relevant with the changing landscape of finding diverse talent.

In this summit, leaders will learn how to effectively analyze their strategy for DE&I (Diversity, Equity & Inclusion) impact and then determine what performance tools and arsenals are necessary for being an executive leader with actionable results. Participants receive a comprehensive assessment, participate in industry leadership sessions, learn about the latest diversity trends, and best practices, and work with industry executives, experts, and executive coaches to plan and implement business strategies.

DIVERSITY LEARNING SOLUTIONS

- Launches a design thinking program that will provide interactive engagement for thirty-eight industries with evidenced based data to support program development.

- Introduces the 2022 first industry cohort that will be available in North America.

- Presents tools to not only redesign how strategy is done but to rethink how to approach execution.

*Refreshing how your thoughts are generated allows for the birth of new ones...* 

*Pam McElvane*
PROGRAM OBJECTIVE

- Improve business leadership skills to become a more effective leader executing DE&I initiatives within your organization.
- Learn how to align design thinking in developing and delivering DE&I strategies.
- Develop effective strategies for navigating and managing diversity, equity, and inclusion in today’s current environment, you are guiding, advising, or leading.
- Engage in interactive learning on how to pivot decisions in real-time.

PROGRAM HIGHLIGHTS

- One Day Comprehensive Executive Virtual Classroom with both synchronous and asynchronous learning capabilities.
- Online Learning Materials with Assessments
- Academic Research and Next Practices for DE&I
- Executive & DE&I Coaching
- Goal Setting to Achieve Results
- Industry Capstone Projects & Impact Planning
PROGRAM OUTCOMES

This program will support the validation of your success factors:

- Deliver ROI through understanding what strategic movements are best to improve DE&I performance in the business.
- Implement effectively what you have learned in One Day
- Gain a deeper understanding of how to leverage your problem solving and critical thinking abilities to influence others
- Determine the next level of diversity, equity, and inclusion
- A complete ‘team based’ Capstone project with defined deliverables by industry
Who Should Attend:
Participants and Price

- Chief Human Resources Officers, Talent Acquisition & Management Executives & Leaders
- Chief Diversity, Equity & Inclusion Officers
- Diversity, Equity, and Inclusion Leaders with minimum of 8 years leading DE&I strategies

Industry Specific:
At least 5 years directly applicable experience leading DE&I or HR strategies in one of the following industries:

- Manufacturing
- Healthcare
- Financial Services
- Municipalities

Registration Price: Individual: $895

Space is intentionally limited to promote authentic conversations
For more information contact Erika Young at Erika@diversitymbamagazine.com