

DEI INDUSTRY DESIGN THINKING SUMMIT

IMAGINE

...if you can hack away the problems and
accelerate to solutions. This one power packed
day will bring you closer to
Achieving Your Desired Results!



**Register Today to Attend:
DEI Industry Design Thinking Summit**

May 4, 2022

8:30 am – 5:00 pm Central Standard Time



SCHEDULE AT A GLANCE

Fastest Way to Validate Success

May 4th, 2022

8:30 am - 5:00 pm Central Standard Time

7:30 am - 8:15 am	Networking Engagement Opens <i>(Includes: Tweeting, Facebook Live, Real-time video chats and more)</i>
8:15 am - 8:30 am	Welcome & Overview
8:35 am - 9:25 am	Design Thinking Module I - Datacast Sprint Insights to Hack the Barriers
9:30 am - 10:25 am	Design Thinking Module II - Retrocast Sprint Reverse Engineer Your DEI Strategy
<hr/>	
10:30 am - 10:40 am	STRETCH & WELLNESS BREAK
10:45 am - 11:40 am	Keynote Sprint Lean into Ideation to Foster Innovation for High Performance
11:45 am - 12:20 pm	LUNCH to REFUEL
12:25 pm - 1:10 pm	Design Thinking Module III - Futurecast Sprint Redesign Goals to Think Big & Gain Clarity for Execution
<hr/>	
DESIGN SPRINT INDUSTRY INNOVATION LABS	
1:15 pm - 2:15 pm	Financial Services Design Sprints Municipalities Design Sprints Healthcare Design Sprints Manufacturing Design Sprints
2:20 pm - 2:35 pm	Hackathon Break- Outs
2:40 pm - 2:50 pm	STRETCH & WELLNESS BREAK
<hr/>	
INDUSTRY CASE STUDIES: HACK THE PROBLEM	
2:55 pm - 3:25 pm	Industry Case Study: Financial Services Industry Case Study: Municipalities Industry Case Study: Healthcare Industry Case Study: Manufacturing
<hr/>	
CAPSTONE INDUSTRY LABS: Implementing Learnings	
3:30 pm - 4:45 pm	Financial Services Municipalities Healthcare Manufacturing
4:45 pm - 4:50 pm	STRETCH BREAK
4:50 pm - 5:00 pm	Closing Session - Design Package & Wrap Up for Next Steps

INAUGURAL DEI INDUSTRY DESIGN THINKING SUMMIT

Presented by Diversity Learning Solutions: A P&L Group Company

PROGRAM DESCRIPTION

Diversity, Human Resource and Business leaders are responsible for moving the needle for creating an inclusive and engaging workplace while remaining relevant with the changing landscape of finding diverse talent.

In this summit, leaders will learn how to effectively analyze their strategy for DE&I (Diversity, Equity & Inclusion) impact and then determine what performance tools and arsenals are necessary for being an executive leader with actionable results. Participants receive a comprehensive assessment, participate in industry leadership sessions, learn about the latest diversity trends, and best practices, and work with industry executives, experts, and executive coaches to plan and implement business strategies.

DIVERSITY LEARNING SOLUTIONS

- Launches a design thinking program that will provide interactive engagement for thirty-eight industries with evidenced based data to support program development.
- Introduces the 2022 first industry cohort that will be available in North America.
- Presents tools to not only redesign how strategy is done but to rethink how to approach execution.

*Refreshing how your thoughts are generated
allows for the birth of new ones...*

Pam McElvane





PROGRAM OBJECTIVE

- **Improve business leadership skills to become a more effective leader executing DE&I initiatives within your organization**
- **Learn how to align design thinking in developing and delivering DE&I strategies.**
- **Develop effective strategies for navigating and managing diversity, equity, and inclusion in today's current environment, you are guiding, advising, or leading.**
- **Engage in interactive learning on how to pivot decisions in real-time.**

PROGRAM HIGHLIGHTS

- **One Day Comprehensive Executive Virtual Classroom with both synchronous and asynchronous learning capabilities.**
- **Online Learning Materials with Assessments**
- **Academic Research and Next Practices for DE&I**
- **Executive & DE&I Coaching**
- **Goal Setting to Achieve Results**
- **Industry Capstone Projects & Impact Planning**

PROGRAM OUTCOMES

This program will support the validation of your success factors:

- **Deliver ROI through understanding what strategic movements are best to improve DE&I performance in the business.**
- **Implement effectively what you have learned in One Day**
- **Gain a deeper understanding of how to leverage your problem solving and critical thinking abilities to influence others**
- **Determine the next level of diversity, equity, and inclusion**
- **A complete 'team based' Capstone project with defined deliverables by industry**



Who Should Attend:

Participants and Price

- Chief Human Resources Officers, Talent Acquisition & Management Executives & Leaders
- Chief Diversity, Equity & Inclusion Officers
- Diversity, Equity, and Inclusion Leaders with minimum of 8 years leading DE&I strategies

Industry Specific:

At least 5 years directly applicable experience leading DE&I or HR strategies in one of the following industries:

- Manufacturing
- Healthcare
- Financial Services
- Municipalities

Registration Price: Individual: \$895

Space is intentionally limited to promote authentic conversations
For more information contact Erika Young at Erika@diversitymbamagazine.com

