

# *16<sup>th</sup> Annual National Business Leaders Virtual Conference & Awards Gala*



*Out With The Old, In With The New*  
*September 20-22, 2022*

[www.diversitymbamagazine.com](http://www.diversitymbamagazine.com)

# Program Overview

## A 3-Day Event Experience

In the 25 years since our foundation, we here at Diversity MBA have learned that C-Suite and Diversity Leaders must be the ones providing guidance to all levels of leadership in this unique time in our history with an ever-changing societal environment. The 16th Annual Business Leaders Conference & Awards Gala is based on this core belief.

### **Pre-Conference Highlights: Accelerated Leadership Development Sessions**

Newly added this year is our pre-conference leadership sessions. Diversity Learning Solutions, A P&L Group Brand has partnered with premier organizations to bring thought provoking and innovative content on design thinking approaches to diversity equity and inclusion, women's leadership in both the community and workplace, and global diversity recruiting. Join us in the pre-conference to kick-off your learning experience.

### **Day 1: Conference Morning Sessions**

We are excited to bring back our second annual Publishing Summit. The Publishing Summit is a platform for showcasing authors with published works on topics related to diversity, inclusion, leadership, and race relations. The vision of Diversity MBA Media's Publishing Summit is to support the efforts of those that advocate to change systemic racism, by creating awareness and providing resources for those seeking to learn. With an expansive and growing network of media partners and outlets, our summit will help authors expand their voices while teaching others.

### **Day 1: Conference Afternoon Sessions**

The uniqueness of this conference lies in its ability to bring leaders together in a format that allows them to exchange ideas on how inclusive diversity is a part of the business function. In these thirty-minute Business with Inclusive Diversity Talks, participants will be introduced to new ways of thinking that bridge existing gaps between business, inclusion, and diversity.

### **Day 2: Conference and Awards Gala**

DMBA recognizes the 50 Out Front Companies for Best Places to Work for Women and Diverse Managers; and we recognize the Top 100 emerging and executive leaders who have achieved excellence in the workplace, community, and higher education. We are committed to celebrating all dimensions of diversity and advocating for further progress and achievements. Connecting leaders, recognizing achievements, and championing change is our goal for the 3-Day conference experience.



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SEPTEMBER 20<sup>TH</sup> - 22<sup>ND</sup>, 2022

## *Register Now*

\*The conference is three days: September 20th thru 22nd

\*Early bird registration now open until August 1st, 2022

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**Early Bird  
Registration  
Now Open!**

**\$349.00**

Who Should Attend:

\*Business leaders at director level and above (all disciplines)

\*Diversity leaders and practitioners

\*HR leaders and practitioners

\*Leadership and learning development practitioners

\*Entrepreneurs in professional services

\*Students in graduate and undergraduate business and marketing programs

\*ERG Leaders and Senior Managers

For more information on Sponsorship & Branding contact:

Erika Young: [erika@diversitymbamagazine.com](mailto:erika@diversitymbamagazine.com) or 833-362-2100 ext 2

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# Schedule At A Glance

PreConference - Tuesday, September 20, 2022

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*Out with the Old, In with the New*

7:30 am – 5:00 pm	Virtual Registration Opens
8:00 am – 10:00 am	DEI Bootcamp (For middle managers & professionals)
10:00 am – 12:00 pm	Women's Leadership (Emerging Leaders)
12:05 pm – 12:55 pm	Lunch Break
1:00 pm – 2:00 pm	Diversity Recruiting (For Talent Acquisition Leaders)
1:00 pm – 3:00 pm	NASTAKE (Empowering Women in Communities)



# Schedule At A Glance

Day 1 - Wednesday, September 21, 2022

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7:30 am – 5:00 pm	Virtual Registration Opens
8:00 am – 5:00 pm	Interactive Marketplace & Networking
8:00 am – 5:00 pm	Executive Connect- Invitation Only
8:00 am – 5:00 pm	Non-profit Spotlights (10)
8:00 am – 5:00 pm	Sponsor Exhibit Booths Open (Live Video Connections)
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<b>8:45 am – 11:45 am</b>	<b>Diversity MBA Media Publishing Summit</b>
8:45 am – 9:15 am	Opening & Welcome
9:25 am – 9:55 am	Track 1 - Diversity, Equity & Inclusion
10:05 am – 10:35 am	Track 2 - Leadership
10:45 am – 11:15 am	Track 3 - Race Relations
11:20 am – 11:40 am	Thought Leadership Moments & Connections
11:45 am – 12:30 pm	General Session Keynote Luncheon
<b>12:35 pm – 5:00 pm</b>	<b>Industry BID Talks- Business with Inclusive Diversity</b>
12:35 pm – 1:05 pm	Track 1: Healthcare
1:05 pm – 1:35 pm	Track 2: Technology
1:40 pm – 2:10 pm	Track 3: Sports
2:15 pm – 2:25 pm	Stretch Break
2:30 pm – 3:00 pm	Track 4: Financial Services
3:10 pm – 3:40 pm	Track 5: Municipalities
3:45 pm – 4:15 pm	Track 6: Manufacturing
4:25 pm – 4:50 pm	Thought Leader Moments & Connections
5:00 pm – 6:00 pm	Welcome & Connection Reception



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# Schedule At A Glance

Day 2 - Thursday, September 22, 2022

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7:30 am - 5:00 pm

Virtual Registration Opens

8:00 am – 5:00 pm

Interactive Marketplace & Networking

8:00 am – 5:00 pm

Executive Connect- Invitation Only

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8:30 am – 10:00 am

C-Suite Leadership & Diversity Symposium

10:05 am – 10:10 am

Wellness Stretch Break

10:15 am – 11:15 am

Fireside Chat: CEO Straight Talk

11:20 am – 12:20 pm

Best Practice Town Hall- General Session

12:25 pm – 1:25 pm

*Keynote Luncheon*

1:30 pm – 1:40 pm

Wellness Stretch Break

1:45 pm – 3:30 pm

Unplugged Real Talk Plenaries  
*Having bold conversations*

3:40 pm – 4:00 pm

Thought Leader Connecting Moments & Lessons

5:00 pm – 6:15 pm

Awards Gala & Celebration



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# Corporate Sponsorship & Branding Opportunities

## Gold Level Sponsor

**Total Investment: \$25,000**

Two Hundred Fifty (250) Full Registrations (3 Days)  
Signature Event Sponsor  
Speaking Opportunity  
Sponsor Page on Virtual Platform  
Sponsor Video on Virtual Platform  
Logo Link to DMBA Website Conference Webpage  
Corporate Logo in Virtual Program  
Year- Round recognition as 2022 Gold Event Sponsor  
Full page advertisement in Virtual Program Guide  
Full page advertisement in DMBA Magazine Top 100 Issue  
Full page advertisement in DMBA Magazine Winter Issue  
BID Talk Podcast  
(3) 30-60 sec radio commercial The Inclusive Voice Talk Show  
Executive and Social Media Coverage

## Silver Level Sponsor

**Total Investment: \$15,000**

One Hundred Fifty (150) Full Registrations (3 Days)  
Signature Event Sponsor  
Speaking Opportunity  
Sponsor Page on Virtual Platform  
Sponsor Video on Virtual Platform  
Logo Link to DMBA Website Conference Webpage  
Corporate Logo in Virtual Program  
Recognition as 2022 Silver Event Sponsor  
Full page advertisement in Virtual Program Guide  
Full page advertisement in DMBA Magazine Top 100 Issue  
BID Talk Podcast  
(2) 30-60 sec radio commercial The Inclusive Voice Talk Show  
Social Media Coverage

## Bronze Level Sponsor

**Total Investment: \$10,000**

One Hundred (100) Full Registrations (3 Days)  
Signature Event Sponsor  
Speaking Opportunity  
Sponsor Page on Virtual Platform  
Sponsor Video on Virtual Platform  
Logo Link to DMBA Website Conference Webpage  
Corporate Logo in Virtual Program  
Recognition as 2022 Bronze Event Sponsor  
Full page advertisement in Virtual Program Guide  
Full page advertisement in DMBA Magazine Top 100 Issue  
BID Talk Podcast  
Social Media Coverage



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# Corporate Sponsorship & Branding Opportunities

## Corporate Sponsor

**Total Investment: \$5,000**

Thirty (30) Full Registrations (3 Days)  
Logo Link to DMBA Website Conference Webpage  
Corporate Logo in Virtual Program  
Three Month recognition as 2022 Event Corporate Sponsor  
Full page advertisement in Virtual Program Guide  
Social Media Coverage

## Registration Bundle + Branding

**Total Investment: \$3,500**

Fifteen (15) Full Registrations (3 Days)  
Logo Link to DMBA Website Conference Webpage  
Corporate Logo in Virtual Program

## Registration Bundle

**Total Investment: \$2,500**

Ten (10) Full Registrations (3 Days)







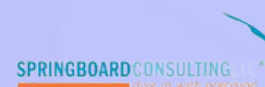
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## Strategic Partners



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