



17TH ANNUAL

Elite National Business Leaders Conference & Celebration

Virtual Pre-Conference: September 26th, 2023

Live: September 27th – 28th, 2023

Chicago, Illinois

LIMITLESS

Ignite Learning & Celebration

Contents

3. ABOUT US

4. ABOUT OUR CONFERENCE

5. OUR TEAM

6. EVENT SCHEDULE

7. SCHEDULE AT A GLANCE

10. LEADERSHIP, BRANDING & TABLES

12. KEYNOTE SPEAKER

13. SPONSORSHIP PACKAGES

About US

Diversity MBA Media is a national brand that provides recognition, research, publishing, branding, and learning solutions for talent management to Fortune 1000 companies. Using our magazine, eNewsletter, website, social media, webinars and live training events we are establishing new knowledge based platforms for dynamic and innovative solutions and thinking.

Young but vibrant brand, Diversity MBA Media celebrates 17 years. Establishing a niche market presence through organic growth brings very intentional and strategic value to its clients. It is not by accident that the most prominent of the Fortune 100 are our partners. Diversity MBA Media leads with trusted insight, deep reporting, provocative and unique perspective with some of the world's most influential emerging and executive leaders.



About Our Conference

Past Sponsors

Partial list



In nearly 30 years since our foundation, we here at Diversity MBA have learned that C-Suite and Diversity Leaders must be the ones providing guidance to all levels of leadership in this unique time in our history with an ever-changing societal environment. The 17th Annual Elite Business Leadership and Celebration Conference is based on this core belief.

DMBA is proud to present a live conference celebrating outstanding leadership. This year, we will continue our legacy of recognizing outstanding leadership with our 50 Out Front Companies for Best Places to Work for Women and Diverse Managers, and a two day celebration of the Top 100 emerging and executive leaders who have achieved excellence in the workplace, community, and higher education. We are committed to celebrating all dimensions of diversity and advocating for further progress and achievements. Connecting leaders, recognizing achievements, and championing change is our goal for the conference experience.

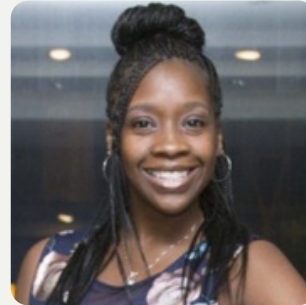
Meet Our Team



Pamela McElvane
CEO & Host



Larissa Williams
VP & DEI Center of Excellence



Erika Young
Director of Corporate Relations



Anita Gonzalez-Scott
Chief Client Engagement Officer



Sasha Parrish
DEI Center of Excellence



Joshua Boulanger
Client Engagement &
Development Manager



Dan Holly
Executive Editor & Media
Director



Donyel Young
Art & Design Director



Brittany Birsner
Digital & Web Manager
Bold Business

Event Schedule

26
SEP

Virtual Pre-Conference

Accelerated Leadership Development Sessions

Diversity Learning Solutions, A P&L Group Brand has partnered with premier organizations to bring thought provoking and innovative content on design thinking approaches to diversity equity and inclusion, women's leadership in both the community and workplace, and global diversity recruiting. Also including our 3rd annual Publishing Summit to support the efforts of those that advocate to change systemic racism, by creating awareness and providing resources for those seeking to learn.

27
SEP

Ignite Celebrating

Top 100 Celebrating Excellence

Morning & afternoon sessions include 4 High-Performance Tracks, Experiential Leadership BID Talks, Keynote Awards Luncheon and 2023 Top 100 Recognition. Our evening dinner reception celebrates the past 17 years of Top 100 Honorees.

28
SEP

Amplify Leadership & Diversity

50 Out Front for Corporate Diversity Achievements

Morning & afternoon sessions include C-Suite Leadership Panel, CEO Fireside Chat, Networking Luncheon and Real Talk Unplugged Diversity Panel. Our evening dinner celebration recognizes the 50 Out Front Companies for Best Places to Work for Women and Diverse Managers. Followed by a live concert.



Event Highlights

Designed with an authentic experience in connecting, learning and celebrating

Keynote Speaker Headline & Live Concert

First Conference Reunion of Top 100 Honorees (17 years)

17 Years of 50 Out Front Honorees and Hall of Fame Winners

17th Annual Elite National Business Leaders Conference & Celebration

Agenda- September 26, 2023

All Times in Central Standard Time Zone

PUBLISHING SUMMIT AND LEADERSHIP DEVELOPMENT

8:30 am - 8:45 am **Welcome and Program Overview**

9:00 am - 11:00 am **Publishing Summit**

Track 1- Diversity, Equity & Inclusion

Track 2- Leadership

Track 3- Race Relations

11:00 am - 11:45 am **Lunch Break**

12:00 pm - 2:00 pm **Women's Leadership**

17th Annual Elite National Business Leaders Conference & Celebration

Agenda- September 27, 2023

All Times in Central Standard Time Zone

INAUGURAL TOP 100 REUNION

8:30 am - 12:00 pm	High Performance Track (4) (60 min) Mindset & Science of Optimism Understanding Resilience in New Normal Changing Faces of Leadership Intentiong
10:00 am - 11:30 am	Experiential Leadership BID Talk (30 min) Shared Lessons Story Telling Coaching
12:30 pm - 2:00 pm	Keynote Awards Luncheon 2023 Top 100 Recognition Top 100 Next Video Presentation
2:15 pm - 4:15 pm	Networking & Connections Photo Lounge Book Signing Board Network Access Top 100 Executive Connect
7:00 pm - 9:00 pm	Celebration Reception for 2023 Honorees Welcome to Past Honorees Connection Activities Videos, Music, Class Photos et. al.

17th Annual Elite National Business Leaders Conference & Celebration

Agenda- September 28, 2023

All Times in Central Standard Time Zone

50 FRONT FOR CORPORATE DIVERSITY ACHIEVEMENTS

8:30 am - 11:30 am	General Sessions CEO Leadership Panel Fireside Chat How to be a Superpower Leader
11:45 am - 1:00 pm	Top 25 Leadership Impact Awards Luncheon
1:15 pm - 2:45 pm	Real Talk Unplugged Diversity Panel (60 min) Table Exercises: Actionable Intentions (30 min)
3:00 pm - 4:00 pm	Spaces and Places for Connections Photo Lounge Networking Lounge
5:45 pm - 6:45 pm	Hall of Fame Reception
7:00 pm - 8:30 pm	Dinner & Awards Program Keynote Headline Speaker No. 1 Company CEO 50 Out Front Corporate Awards
8:30 pm - 10:00 pm	Live Concert

Leadership, Branding & Celebrating

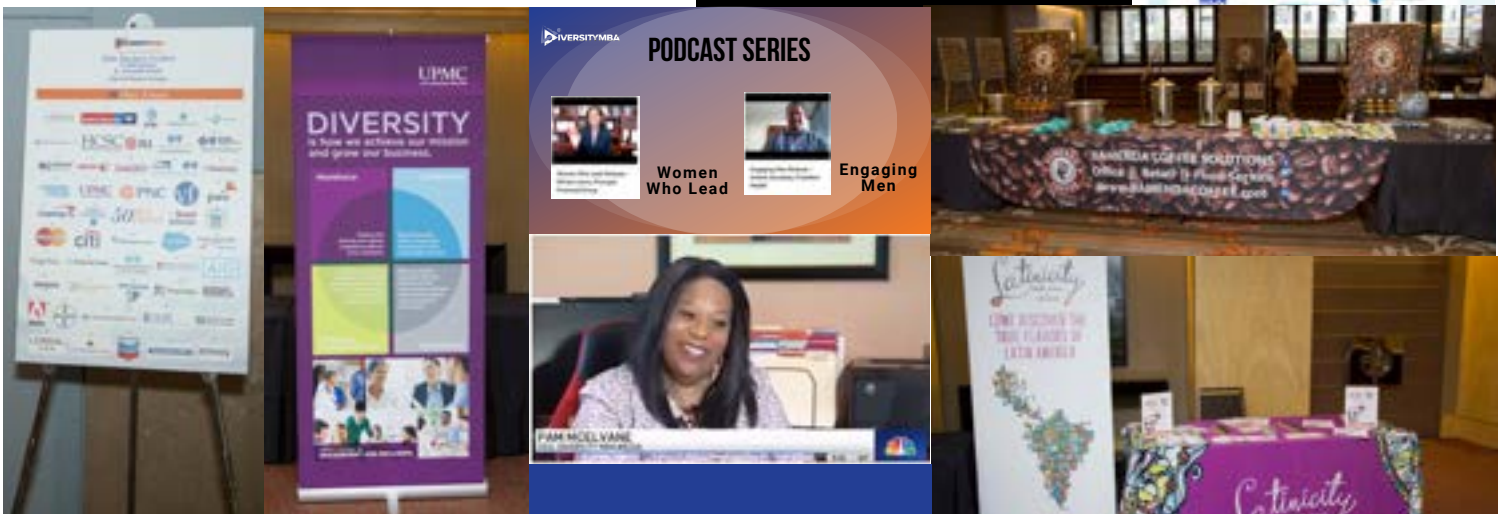
Leadership & Education

Full Registrations (3 Days)
Virtual Pre-Conference Registrations
Speaking opportunity for Key Executives



Digital & Onsite Branding

Banners, Signage, Correspondence
Corporate Video & Podcast Campaign
Radio & TV Interview
30-60 sec radio commercials
Corporate logo on DMBA conference webpage
Executive coverage on social media



Leadership, Branding & Celebrating

Publications

Full page Ad Placement in Program Guide
Half page Ad Placement in Program Guide
Full page Advertorial Spread in DMBA 50 Out Front Issue



Special Engagements

Reserved Luncheon Table (seats 10)- Sep 27
Invitation to VIP event- Sep 27
Reserved Luncheon Table (seats 10)- Sep 28
Gala Table (seats 10)- Sep 28
Giveaways & Silent Auction



**KEYNOTE
SPEAKER**

**Founder of
*Hire Survivors
Hollywood***

September 28, 2023

**Sarah Ann
Masse**

LA-based, bisexual, and invisibly disabled actor, writer, singer, producer, filmmaker, comedian, and Weinstein Silence Breaker.



17th Annual Elite National Business Leaders Conference & Celebration

Sponsorship Packages

	Co-Chair \$50,000	Co-Host \$25,000	Executive \$15,000	Leadership \$10,000	Corporate \$7,500
Full Registrations (3 Days)	40	20	10	5	3
Awards Celebration Table (seats 10)	4	2	1	1	1
Virtual Pre-Conference Registrations	50	25	15	-	-
Reserved Luncheon Table- Sep 27 (seats 10)	3	2	1	-	-
Reserved Luncheon Table- Sep 28 (seats 10)	3	2	1	-	-
Invitation to VIP Events	20	15	5	-	-
Radio Commercials (30-60 secs): The Inclusive Voice	6	2	1	-	-
Logo Branding: Digital, Live Signage & Programs	✓	✓	✓	✓	✓
Executive Coverage on Social Media	✓	✓	✓	✓	-
Speaking Opportunity for Key Executive	✓	✓	✓	✓	-
Full Page Ad Program Guide	✓	✓	✓	✓	-
Giveaways & Silent Auction	✓	✓	✓	✓	-
Full Page Ad DMBA Winter Issue	✓	✓	-	-	-
Video & Podcast Branding	✓	✓	-	-	-
Radio & TV Interview	✓	-	-	-	-

We look forward to seeing you at conference!

For Sponsorships Contact

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