



**17<sup>TH</sup> ANNUAL**

## **Elite National Business Leaders Conference & Celebration**

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Virtual Pre-Conference: September 26th, 2023

Live: September 27th – 28th, 2023

Hilton Chicago

# **LIMITLESS**

**Ignite Learning & Celebration**

# Contents

3. ABOUT US

---

4. ABOUT OUR CONFERENCE

---

5. OUR TEAM

---

6. EVENT SCHEDULE

---

7. SCHEDULE AT A GLANCE

---

10. LEADERSHIP, BRANDING & TABLES

---

12. KEYNOTE SPEAKER

---

13. SPONSORSHIP PACKAGES

---

# About US

Diversity MBA Media is a national brand that provides recognition, research, publishing, branding, and learning solutions for talent management to Fortune 1000 companies. Using our magazine, eNewsletter, website, social media, webinars and live training events we are establishing new knowledge based platforms for dynamic and innovative solutions and thinking.

Young but vibrant brand, Diversity MBA Media celebrates 17 years. Establishing a niche market presence through organic growth brings very intentional and strategic value to its clients. It is not by accident that the most prominent of the Fortune 100 are our partners. Diversity MBA Media leads with trusted insight, deep reporting, provocative and unique perspective with some of the world's most influential emerging and executive leaders.



# About Our Conference

## *Past Sponsors*

*Partial list*



In nearly 30 years since our foundation, we here at Diversity MBA have learned that C-Suite and Diversity Leaders must be the ones providing guidance to all levels of leadership in this unique time in our history with an ever-changing societal environment. The 17th Annual Elite Business Leadership and Celebration Conference is based on this core belief.

DMBA is proud to present a live conference celebrating outstanding leadership. This year, we will continue our legacy of recognizing outstanding leadership with our 50 Out Front Companies for Best Places to Work for Women and Diverse Managers, and a two day celebration of the Top 100 emerging and executive leaders who have achieved excellence in the workplace, community, and higher education. We are committed to celebrating all dimensions of diversity and advocating for further progress and achievements. Connecting leaders, recognizing achievements, and championing change is our goal for the conference experience.



# Meet Our Team



**Pamela McElvane**  
CEO & Host



**Larissa Williams**  
VP & DEI Center of Excellence



**Erika Young**  
Director of Corporate Relations



**Anita Gonzalez-Scott**  
Chief Client Engagement Officer



**Sasha Parrish**  
DEI Center of Excellence



**Joshua Boulanger**  
Client Engagement &  
Development Manager



**Dan Holly**  
Executive Editor & Media  
Director



**Donyel Young**  
Art & Design Director



**Brittany Birsner**  
Digital & Web Manager  
Bold Business

# Event Schedule

26  
SEP

## Virtual Pre-Conference

Accelerated Leadership Development Sessions

Diversity Learning Solutions, A P&L Group Brand has partnered with premier organizations to bring thought provoking and innovative content on design thinking approaches to diversity equity and inclusion, women's leadership in both the community and workplace, and global diversity recruiting. Also including our 3rd annual Publishing Summit to support the efforts of those that advocate to change systemic racism, by creating awareness and providing resources for those seeking to learn.

27  
SEP

## Ignite Celebrating

Top 100 Celebrating Excellence

Morning & afternoon sessions include 4 High-Performance Tracks, Experiential Leadership BID Talks, Keynote Awards Luncheon and 2023 Top 100 Recognition. Our evening dinner reception celebrates the past 17 years of Top 100 Honorees.

28  
SEP

## Amplify Leadership & Diversity

50 Out Front for Corporate Diversity Achievements

Morning & afternoon sessions include C-Suite Leadership Panel, CEO Fireside Chat, Networking Luncheon and Real Talk Unplugged Diversity Panel. Our evening dinner celebration recognizes the 50 Out Front Companies for Best Places to Work for Women and Diverse Managers. Followed by a live concert.



## Event Highlights

Designed with an authentic experience in connecting, learning and celebrating

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Keynote Speaker Headline & Live Concert

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First Conference Reunion of Top 100 Honorees (17 years)

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17 Years of 50 Out Front Honorees and Hall of Fame Winners

# 17th Annual Elite National Business Leaders Conference & Celebration

## Agenda- September 26, 2023

All Times in Central Standard Time Zone

### PUBLISHING SUMMIT AND LEADERSHIP DEVELOPMENT

8:30 am - 8:45 am      **Welcome and Program Overview**

9:00 am - 11:00 am      **Publishing Summit**

Track 1- Diversity, Equity & Inclusion

Track 2- Leadership

Track 3- Race Relations

11:00 am - 11:45 am      **Lunch Break**

12:00 pm - 2:00 pm      **Women's Leadership**

# 17th Annual Elite National Business Leaders Conference & Celebration

## Agenda- September 27, 2023

All Times in Central Standard Time Zone

### INAUGURAL TOP 100 REUNION

7:30 am -	<b>Registration Opens</b>
7:30 am - 8:30 am	<b>Continental Breakfast</b>
8:00 am - 5:00 pm	<b>Silent Auction</b>
8:45 am -	<b>Welcome &amp; Opening Remarks</b>
9:00 am - 10:00 am	<b>Maximizing Your Performance</b> General Session
10:05 am - 10:10 am	<i>Snack Break</i>
10:15 am - 11:40 am	<b>Industry BID Talks</b> Shared Lessons Story Telling Coaching
11:45 am - 11:55 am	<i>Stretch Break &amp; Transition</i>
12:00 pm - 12:55 pm	<b>CEO Fireside Chat</b> General Session
12:55 pm - 2:15 pm	<b>Keynote Awards Luncheon</b> 2023 Top 100 under 50 Executive & Emerging Leaders Recognition 2023 Top 25 Leaders of Impact Recognition
2:15 pm - 4:00 pm	<b>Group Coaching</b>
4:00 pm - 6:00 pm	<b>Networking &amp; Connections</b>
7:00 pm - 9:00 pm	<b>Top 100 Reunion Welcome &amp; Celebration Reception</b> Connection Activities Videos, Music, Class Photo & More



# 17th Annual Elite National Business Leaders Conference & Celebration

## Agenda- September 28, 2023

All Times in Central Standard Time Zone

### 50 OUT FRONT FOR CORPORATE DIVERSITY ACHIEVEMENTS

7:30 am -	<b>Registration Opens</b>
7:30 am - 8:30 am	<b>Continental Breakfast</b>
8:00 am - 5:00 pm	<b>Silent Auction</b>
8:30 am - 10:00 am	<b>CEO &amp; Diversity Leadership Symposium</b> General Session
10:15 am - 11:00 am	<b>Learning &amp; Development</b> General Session
11:15 am - 12:15 pm	<b>Best Practice Town Hall</b> General Session
12:30 pm - 2:30 pm	<b>Top 25 Leadership Impact Awards Luncheon</b>
2:40 pm - 3:15 pm	<b>Real Talk Unplugged Diversity Panel</b>
3:20 pm - 4:00 pm	Wealth Management & Ancestry Linkage
4:00 pm - 6:00 pm	<b>Spaces and Places for Connections</b> Photo Lounge Networking Lounge <i>Break</i>
6:00 pm - 7:00 pm	<b>Hall of Fame Reception</b>
7:00 pm - 8:30 pm	<b>Dinner &amp; Awards Program</b> Keynote Headline Speaker 50 Out Front Best Places to Work Corporate Awards Top 100 Awards
8:30 pm - 10:00 pm	<b>Live Concert</b>

# Leadership, Branding & Celebrating

## Leadership & Education

Full Registrations (3 Days)  
Virtual Pre-Conference Registrations  
Speaking opportunity for Key Executives



## Digital & Onsite Branding

Banners, Signage, Correspondence  
Corporate Video & Podcast Campaign  
Radio & TV Interview  
30-60 sec radio commercials  
Corporate logo on DMBA conference webpage  
Executive coverage on social media





# Leadership, Branding & Celebrating

## Publications

Full page Ad Placement in Program Guide  
Half page Ad Placement in Program Guide  
Full page Advertorial Spread in DMBA 50 Out Front Issue



## Special Engagements

Reserved Luncheon Table (seats 10)- Sep 27  
Invitation to VIP event- Sep 27  
Reserved Luncheon Table (seats 10)- Sep 28  
Gala Table (seats 10)- Sep 28  
Giveaways & Silent Auction



**KEYNOTE  
SPEAKER**

**Founder of  
*Hire Survivors  
Hollywood***

**September 28, 2023**

**Sarah Ann  
Masse**

LA-based, bisexual, and invisibly disabled actor, writer, singer, producer, filmmaker, comedian, and Weinstein Silence Breaker.





# 17th Annual Elite National Business Leaders Conference & Celebration

## Sponsorship Packages

	<b>Co-Chair \$50,000</b>	<b>Co-Host \$35,000</b>	<b>Executive \$25,000</b>	<b>Leadership \$15,000</b>	<b>Corporate \$10,000</b>
<b>Full Registrations (3 Days)</b>	40	20	10	5	3
<b>Awards Celebration Table (seats 10)</b>	4	2	1	1	1
<b>Virtual Pre-Conference Registrations</b>	50	25	15	-	-
<b>Reserved Luncheon Table- Sep 27 (seats 10)</b>	3	2	1	-	-
<b>Reserved Luncheon Table- Sep 28 (seats 10)</b>	3	2	1	-	-
<b>Invitation to VIP Events</b>	20	15	5	-	-
<b>Radio Commercials (30-60 secs): The Inclusive Voice</b>	6	2	1	-	-
<b>Logo Branding: Digital, Live Signage &amp; Programs</b>	✓	✓	✓	✓	✓
<b>Full Page Ad Program Guide</b>	✓	✓	✓	✓	✓
<b>Speaking Opportunity for Key Executive</b>	✓	✓	✓	✓	-
<b>Executive Coverage on Social Media</b>	✓	✓	✓	✓	-
<b>Giveaways &amp; Silent Auction</b>	✓	✓	✓	✓	-
<b>Full Page Ad DMBA Winter Issue</b>	✓	✓	-	-	-
<b>Video &amp; Podcast Branding</b>	✓	✓	-	-	-
<b>Radio &amp; TV Interview</b>	✓	-	-	-	-



We look forward to seeing you at conference!

## For Sponsorships Contact

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