Register Today to Attend

DEI Design Thinking Collaborative
February 26th - February 27th, 2024
Charlotte, North Carolina
Early Bird Registration Available

LIMITED SEATING
**Schedule**

### February 26th, 2024

4:00 pm – 6:00 pm  
One on One and Small Group Coaching (Advanced registration required)

7:00 pm – 8:30 pm  
Welcome & Engagement Reception

### February 27th, 2024

7:00 am – 8:00 am  
Breakfast Buffet

8:30 am – 10:00 am  
General Session Keynotes

**Keynote Session #1**

Explore the dynamic landscape of diversity, equity, and inclusion (DEI) and its profound impact on today's workplace during this enlightening session. Gain valuable insights into the latest best practices, emerging trends, and transformative strategies that empower organizations to navigate the complexities of the current DEI environment. Delve into the critical examination of why progress may be stagnant and uncover actionable steps to foster meaningful change. Join us for a thought-provoking exploration of the evolving state of DEI, fostering an environment where inclusivity thrives, and learn how to drive positive transformation within your workplace.

**Keynote Session #2**

Dive into the forefront of legal discussions surrounding the complex interplay of Justice, Equity, Diversity, and Inclusion (JEDI) as it directly influences our communities and workplaces. In this session, stay informed about the most recent legal developments shaping the JEDI landscape. Gain a comprehensive understanding of the implications for individuals, organizations, and communities alike, as we navigate the legal intricacies of fostering a more just, equitable, and inclusive society. Join us to explore the evolving legal dimensions of JEDI, and empower yourself with the knowledge needed to contribute positively to the ongoing transformation in our communities and workplaces.

10:00 am – 12:00 pm  
Roundtables, Action Sprints Pods

**Mini Case Activation**

Engage in a dynamic and collaborative learning experience where participants will be immersed in hands-on problem-solving using the DEI Design Thinking Framework. In this interactive session, individuals will form groups to analyze and resolve a mini-case issue, applying the principles of Diversity, Equity, and Inclusion (DEI) within the innovative framework of Design Thinking. Be prepared to tackle real-time business challenges alongside your peers, leveraging the collective intelligence and diverse perspectives within your group. This session promises not only theoretical insights but practical application, empowering participants to craft creative and effective solutions to DEI-related issues. This will be an enriching experience that combines teamwork, critical thinking, and the power of DEI Design Thinking to address and overcome contemporary business challenges.

4:00 pm – 5:00 pm  
Walk Away Solution Pack
Welcome to the DEI Collaborative Summit—an innovative leadership development experience designed to unite diversity leaders from diverse industries. This summit is not just an event; it’s a transformative space where leaders come together to inspire, learn, and create real-time solutions for the challenges of today.

In this summit, leaders will learn how to effectively analyze their strategy for DE&I (Diversity, Equity & Inclusion) impact and then determine what performance tools and arsenals are necessary for being an executive leader with actionable results. Participants receive a comprehensive assessment, participate in roundtable sessions, learn about the latest diversity trends, and best practices, and work with executives, experts, and executive coaches to plan and implement business strategies.

Program Description

Diversity Learning Solutions

- Launches a design thinking program that will provide interactive engagement with evidenced based data to support program development.

- Introduces the 2024 first DEI Collaborative cohort that will be available in North America.

- Presents tools to not only redesign how strategy is done but to rethink how to approach execution.
PROGRAM OBJECTIVE

- Improve and upskill business leadership skills to become a more effective leader executing DE&I initiatives within your organization.

- Learn how to align design thinking in developing and delivering DE&I strategies.

- Develop effective strategies for navigating and managing diversity, equity, and inclusion in today’s current environment, you are guiding, advising, or leading.

- Engage in interactive learning on how to pivot decisions in real-time.

PROGRAM HIGHLIGHTS

- 1.5 Days of Comprehensive Executive Live Classroom and Networking with both synchronous and asynchronous learning capabilities

- Online Learning Materials with Assessments

- Academic Research and Next Practices for DE&I

- Executive & DE&I Coaching

- Goal Setting to Achieve Results

- Capstone Projects & Impact Planning
PROGRAM OUTCOMES

This program will support the validation of your success factors:

- Deliver ROI through understanding what strategic movements are best to improve DE&I performance in the business
- Implement effectively what you have learned in 1.5 days
- Gain a deeper understanding of how to leverage your problem solving and critical thinking abilities to influence others
- Determine the next level of diversity, equity, and inclusion
- A complete ‘team based’ Capstone project with defined deliverables
Keynote Speakers

Cyrus Mehri
Co-Founder, Partner
Mehri & Skalet, PLLC
Litigator of NFL ‘Rooney Rule’

Pam McElvane
CEO & Publisher
Diversity MBA Media &
Diversity Learning Solutions

Pamela Coukos
CEO & Co-Founder
Working IDEAL

Suri Surinder
CEO, CTR Factor &
Chief Learning Officer,
Diversity Learning Solutions

Thought Leaders & Contributors
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Bold Business

Germaine Hunter
Chief Diversity Officer
GE Aerospace

Dr. James Taylor
SVP, Chief Diversity & Talent Management Officer
UPMC

Jeanette Kilo-Smith
Head of Diversity, Inclusion, Equity & Belonging (DEIB)
Zurich North America

Jesma Johnson
Senior Director
Global Diversity, Equity, & Inclusion
Colgate-Palmolive Company

Kalin Griffin Bostwick
VP, Inclusion & Pipeline Programs
Novant Health

Mara Stefan
Chief Commercial Officer, President
North America
ManpowerGroup

Miriam Lewis
Chief Diversity & Inclusion Officer
Principal Financial Group

Peggy Harris
Regional Chief Diversity Officer
Atrium Health

Robert Mueller
President & CEO
RIM Logistics

Sharmila Fowler-Pos
Head of Global Diversity, Equity and Inclusion
Echo Global Logistics

Tony Tenicela
Global Chief Diversity Officer & Head of NorAm Sodexo

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Who Should Attend:

- **Current Executives**: C-suite executives who play pivotal roles in shaping organizational culture and strategy are welcome to engage and participate in this process.

- **Human Resources Executives**: CHRO’s and executives leading people culture and transformation strategies.

- **Diversity Executive and Inclusion Officers**: Those leading DEI strategies and executing initiatives within their organizations, looking to deepen their impact and effectiveness.

- **Team Leaders**: Individuals responsible for managing teams, as well as broad scope of responsibility those aspiring to leadership roles, aiming to create inclusive and high-performing work environments.

- **Government and Public Sector Leaders**: Public servants and leaders committed to driving diversity, equity, and inclusion initiatives within government agencies and public sector organizations.

Pricing:

**Registration**: Early Bird January 5th – February 5th $1095.00
After February 5th $1495.00

For more information contact Erika Young at Erika@diversitymbamagazine.com