



DEI DESIGN THINKING COLLABORATIVE



Register Today to Attend

DEI Design Thinking Collaborative
February 26th - February 27th, 2024
Charlotte, North Carolina
Early Bird Registration Available

LIMITED SEATING

Schedule

February 26th, 2024

4:00 pm – 6:00 pm One on One and Small Group Coaching (Advanced registration required)

7:00 pm – 8:30 pm Welcome & Engagement Reception

February 27th, 2024

7:00 am – 8:00 am Breakfast Buffet

8:30 am – 10:00 am General Session Keynotes

Keynote Session #1

Explore the dynamic landscape of diversity, equity, and inclusion (DEI) and its profound impact on today's workplace during this enlightening session. Gain valuable insights into the latest best practices, emerging trends, and transformative strategies that empower organizations to navigate the complexities of the current DEI environment. Delve into the critical examination of why progress may be stagnant and uncover actionable steps to foster meaningful change. Join us for a thought-provoking exploration of the evolving state of DEI, fostering an environment where inclusivity thrives, and learn how to drive positive transformation within your workplace.

Keynote Session #2

Dive into the forefront of legal discussions surrounding the complex interplay of Justice, Equity, Diversity, and Inclusion (JEDI) as it directly influences our communities and workplaces. In this session, stay informed about the most recent legal developments shaping the JEDI landscape. Gain a comprehensive understanding of the implications for individuals, organizations, and communities alike, as we navigate the legal intricacies of fostering a more just, equitable, and inclusive society. Join us to explore the evolving legal dimensions of JEDI, and empower yourself with the knowledge needed to contribute positively to the ongoing transformation in our communities and workplaces.

10:00 am – 12:00 pm Roundtables, Action Sprints Pods

Embark on a journey to master the art of navigating Diversity, Equity, and Inclusion (DE&I) challenges with your legal counsel. This session is your key to unlocking strategic insights and effective methodologies for addressing DE&I issues within the legal framework. Explore practical strategies that bridge the gap between legal considerations and fostering a more inclusive environment. Elevate your understanding of the symbiotic relationship between legal counsel and DE&I initiatives, arming yourself with the tools to proactively navigate complexities. Join us for an enriching session where you'll gain actionable knowledge to seamlessly integrate legal expertise into your DE&I strategy, ensuring a robust and compliant approach to fostering diversity and inclusion.

12:00 noon – 1:30 pm Keynote Luncheon

1:45 pm – 2:45 pm Action Sprint Pods. Roundtables

Embark on a profound exploration of the sustainability of Diversity, Equity and Inclusion (DE&I) initiatives, delving into the crucial aspect of leadership succession within the marketplace. This session goes beyond the surface, offering an in-depth examination of how organizations can ensure the enduring impact of their DE&I efforts by strategically planning for the succession of DE&I leaders. In this roundtable, we will navigate the evolving landscape of DE&I, examining the challenges and triumphs in sustaining these initiatives over the long term. Gain valuable insights into best practices for identifying, nurturing, and transitioning DE&I leaders, ensuring a seamless continuity in driving positive change within your organization. Be part of this forward-thinking conversation on the sustainability of DE&I and the strategic succession of leaders, shaping the future of inclusive leadership in the marketplace.

3:00 pm – 4:00 pm Mini Case Activation

Engage in a dynamic and collaborative learning experience where participants will be immersed in hands-on problem-solving using the DEI Design Thinking Framework. In this interactive session, individuals will form groups to analyze and resolve a mini-case issue, applying the principles of Diversity, Equity, and Inclusion (DEI) within the innovative framework of Design Thinking. Be prepared to tackle real-time business challenges alongside your peers, leveraging the collective intelligence and diverse perspectives within your group. This session promises not only theoretical insights but practical application, empowering participants to craft creative and effective solutions to DEI-related issues. This will be an enriching experience that combines teamwork, critical thinking, and the power of DEI Design Thinking to address and overcome contemporary business challenges.

4:00 pm – 5:00 pm Walk Away Solution Pack

INAUGURAL DEI DESIGN THINKING COLLABORATIVE

Presented by Diversity Learning Solutions: A P&L Group Company

Program Description

Welcome to the DEI Collaborative Summit—an innovative leadership development experience designed to unite diversity leaders from diverse industries. This summit is not just an event; it's a transformative space where leaders come together to inspire, learn, and create real-time solutions for the challenges of today.

In this summit, leaders will learn how to effectively analyze their strategy for DE&I (Diversity, Equity & Inclusion) impact and then determine what performance tools and arsenals are necessary for being an executive leader with actionable results. Participants receive a comprehensive assessment, participate in roundtable sessions, learn about the latest diversity trends, and best practices, and work with executives, experts, and executive coaches to plan and implement business strategies.

Diversity Learning Solutions

- Launches a design thinking program that will provide interactive engagement with evidenced based data to support program development.
- Introduces the 2024 first DEI Collaborative cohort that will be available in North America.
- Presents tools to not only redesign how strategy is done but to rethink how to approach execution.





PROGRAM OBJECTIVE

- Improve and upskill business leadership skills to become a more effective leader executing DE&I initiatives within your organization.
- Learn how to align design thinking in developing and delivering DE&I strategies.
- Develop effective strategies for navigating and managing diversity, equity, and inclusion in today's current environment, you are guiding, advising, or leading.
- Engage in interactive learning on how to pivot decisions in real-time.

PROGRAM HIGHLIGHTS

- 1.5 Days of Comprehensive Executive Live Classroom and Networking with both synchronous and asynchronous learning capabilities
- Online Learning Materials with Assessments
- Academic Research and Next Practices for DE&I
- Executive & DE&I Coaching
- Goal Setting to Achieve Results
- Capstone Projects & Impact Planning

PROGRAM OUTCOMES

This program will support the validation of your success factors:

- Deliver ROI through understanding what strategic movements are best to improve DE&I performance in the business
- Implement effectively what you have learned in 1.5 days
- Gain a deeper understanding of how to leverage your problem solving and critical thinking abilities to influence others
- Determine the next level of diversity, equity, and inclusion
- A complete 'team based' Capstone project with defined deliverables



Keynote Speakers



Cyrus Mehri
Co-Founder, Partner
Mehri & Skalet, PLLC
Litigator of NFL 'Rooney Rule'



Pam McElvane
CEO & Publisher
Diversity MBA Media &
Diversity Learning Solutions



Pamela Coukos
CEO & Co-Founder
Working IDEAL



Suri Surinder
CEO, CTR Factor &
Chief Learning Officer,
Diversity Learning Solutions

Thought Leaders & Contributors

Diversity MBA Media Advisory Board



Reginald 'Reggie' Miller
VP & People, Diversity,
Equity & Inclusion
McDonalds Corporation
Board Chair



Andres Gonzalez
VP, Community
Engagement & Chief
Diversity Officer
Froedtert Health &
Medical Center
Vice Chair



Carmen Canales
Founder & Principal
Consultant
Channels Consulting



Edward Kopko
CEO
Bold Business



Germaine Hunter
Chief Diversity
Officer
GE Aerospace



Dr. James Taylor
SVP, Chief Diversity &
Talent Management
Officer
UPMC



Jeanette Kilo-Smith
Head of Diversity,
Inclusion, Equity &
Belonging (DEIB)
Zurich North America



Jesma Johnson
Senior Director
Global Diversity,
Equity, & Inclusion
Colgate-Palmolive
Company



Kalin Griffin Bostwick
VP, Inclusion &
Pipeline Programs
Novant Health



Mara Stefan
Chief Commercial
Officer, President
North America
ManpowerGroup



Miriam Lewis
Chief Diversity &
Inclusion Officer
Principal Financial Group



Peggy Harris
Regional Chief
Diversity Officer
Atrium Health



Robert Mueller
President & CEO
RIM Logistics



Sharmila Fowler-Pos
Head of Global
Diversity, Equity and
Inclusion
Echo Global Logistics



Tony Tenicela
Global Chief Diversity
Officer & Head of NorAm
Sodexo

Who Should Attend:

- **Current Executives:** C-suite executives who play pivotal roles in shaping organizational culture and strategy are welcome to engage and participate in this process.
- **Human Resources Executives:** CHRO's and executives leading people culture and transformation strategies.
- **Diversity Executive and Inclusion Officers:** Those leading DEI strategies and executing initiatives within their organizations, looking to deepen their impact and effectiveness.
- **Team Leaders:** Individuals responsible for managing teams, as well as broad scope of responsibility those aspiring to leadership roles, aiming to create inclusive and high-performing work environments.
- **Government and Public Sector Leaders:** Public servants and leaders committed to driving diversity, equity, and inclusion initiatives within government agencies and public sector organizations.

Pricing:

Registration: Early Bird January 5th – February 5th \$1095.00
After February 5th \$1495.00



For more information contact Erika Young at Erika@diversitymbamagazine.com