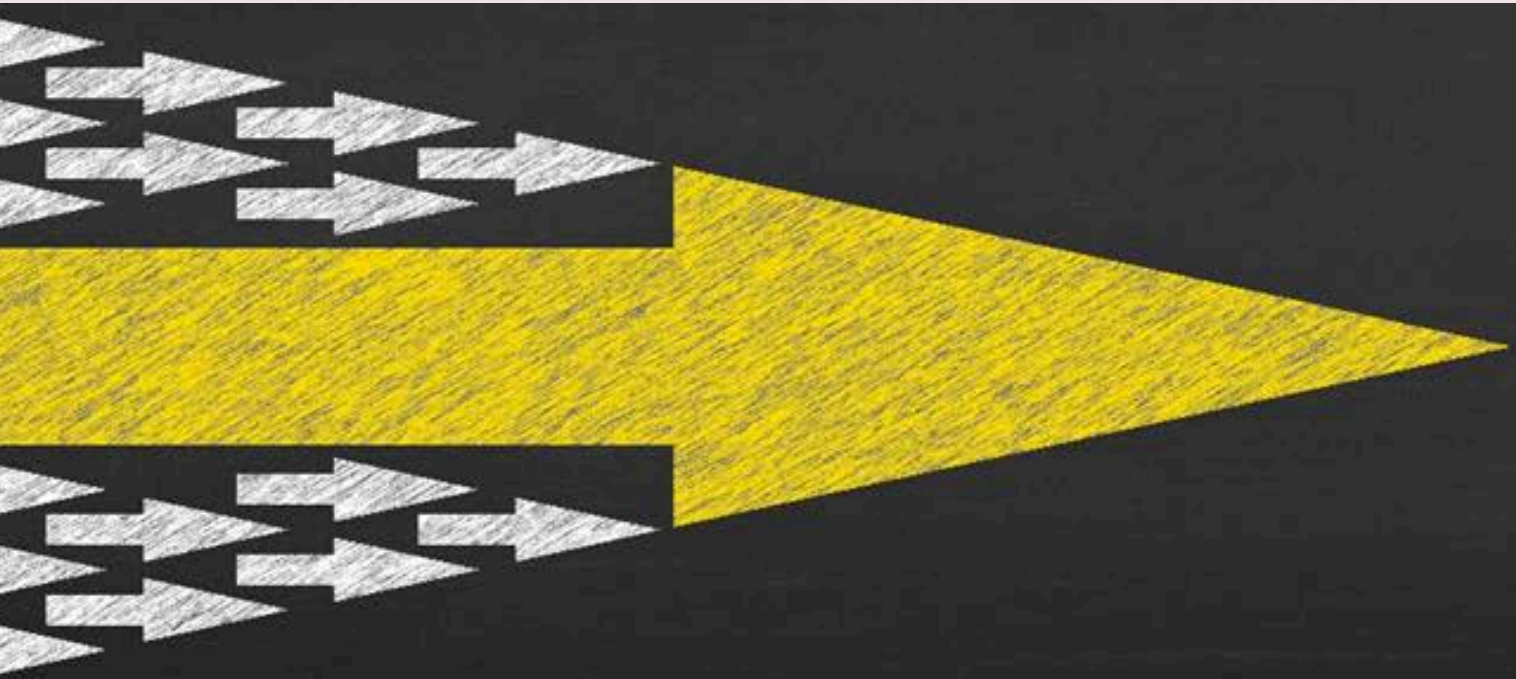


**18<sup>th</sup> Annual DMBA  
Leadership Development &  
Recognition Conference**

**The New Age of Leadership:  
*Creating Paths Forward***



**Virtual Pre-Conference: October 2nd, 2024 Live: October 3rd & 4th, 2024**

**Downtown Chicago: [www.Diversitymbamagazine.com](http://www.Diversitymbamagazine.com)**

# 18th Annual DMBA Leadership Development & Recognition Conference

## About Our Conference and Why Impact Matters...



*Pam McElwaine, CEO*

During these unprecedented times in history, Diversity MBA stands at the forefront of championing leadership and professional growth for individuals at every tier. Our foundational belief celebrates the synergy of progress and talent development, fostering a culture where learning and recognition walk hand in hand. The 18th Annual DMBA Leadership Development & Recognition Conference is the embodiment of this vision, with a sharpened focus on the impactful learning experiences that catalyze personal and organizational transformation.

We are elated to convene our 18th live and virtual conference—a platform that not only commemorates those who courageously commit to their personal and professional evolution but also significantly impacts the narrative of leadership in a dynamic world.

This conference pays tribute to the following:

- **Top 100 Emerging and Executive Leaders**—individuals who have showcased outstanding excellence in their respective workplaces, communities, and academic institutions
- The '**Top 25 Outstanding Leaders of Impact**,' a distinction reserved for those whose influence and initiatives have made substantial and meaningful strides.
- And, the '**50 Out Front Companies** for Best Places to Work for Women and Diverse Managers'—organizations that are at the forefront of creating inclusive and empowering environments.

These acknowledgments reflect our dedication to not just honoring the rich tapestry of diversity but also magnifying the tangible impacts of our collective efforts toward progress and success.

Join us as we continue to push the boundaries of leadership and inclusivity, marking yet another year where impact and recognition are at the heart of the conversation.

# 18th Annual DMBA Leadership Development & Recognition Conference

## Educational Modules with Collaborative Exchanges

Design Thinking & Solution Based Approach  
Certificate program with CEU Credits

### Multiple levels of Practical Learning

- Executive Track – competency based
- Management Track – Upskill and competency based
- Professional Development Track – proficiency enhancements
- Personal Development – confidence building
- Courses available and scalable for online curriculum experience



Shifting the paradigm to  
strategic development for all

Transitioning Beyond the Conference: Embracing a Journey of Learning, Engagement, and Holistic Development“ as this is our new Conference Ethos.’

# 18th Annual DMBA Leadership Development & Recognition Conference



## Learning Tracks

### Course Highlights

\*courses may vary

### Executive

Legacy  
Negotiation  
Influence in Leadership  
Assessing Risk  
Sponsorship  
Critical Thinking

### Management

Leadership Presence  
Equity in Management  
Beauty of Conflict  
Advancing the Middle  
Emerging Women Leaders  
Mentoring Practices

### Professional

ERG Positioning  
Brand Management  
Listening & Communication  
Coaching  
Fundamentals of Performance

## Targeted Audience Who should attend



- Chief Diversity Officers & Directors (50 Out Front)
- Top 100 past honorees (heavy Chicago Focus)
- Top 100 current honorees (national)
- Professionals and emerging leaders
- Business owners
- Chicago based companies headquartered and large regional presence.
- Students MBA and undergraduate

# 18th Annual DMBA Leadership Development & Recognition Conference

**October 2, 2024: Virtual Pre-Conference**

## **SCHEDULE AT A GLANCE**

Central Standard Time

8:30 am – 9:15 am	Opening
9:30 am – 10:00 am	Track 1 - Diversity, Equity & Inclusion
10:05 am – 10:15 am	Transition
10:15 am – 10:45 am	Track 2 - Race Relations
10:50 am – 11:00 am	Transition
11:00 am – 11:30 am	Track 3 - Leadership
11:35 am – 11:45 am	Transition
11:45 am – 12:15 pm	Track 4 - Health & Wellness
12:20 pm – 1:00 pm	LUNCH
1:00 pm – 2:00 pm	Diversity Recruiting
2:05 pm - 2:15 pm	Transition
2:15 pm – 3:15 pm	Women's Leadership
3:20 pm – 3:30 pm	Transition
3:30 pm – 4:30 pm	ERG as Leaders



# 18th Annual DMBA Leadership Development & Recognition Conference

**October 3, 2024: Day 1**

## **SCHEDULE AT A GLANCE**

Central Standard Time

8:30 am – 9:15 am	Opening Session - Welcome & Overview
9:30 am – 10:30 am	Track 1 Executive Inclusive Leadership Management Building Competencies Professional Skill Development Personal Development
10:35 am – 10:45 am	Transition
10:45 am – 11:45 am	Track 2 Executive Inclusive Leadership Management Building Competencies Professional Skill Development Personal Development
11:50 am – 12:50 pm	Networking Lunch
12:55 pm - 1:55 pm	Track 3 Executive Inclusive Leadership Management Building Competencies Professional Skill Development Personal Development
2:00 pm - 2:05 pm	Transition
2:10 pm - 3:10 pm	Track 4 Executive Inclusive Leadership Management Building Competencies Professional Skill Development Personal Development
3:15 pm - 3:30 pm	Transition & Snack Break

# 18th Annual DMBA Leadership Development & Recognition Conference

**October 3, 2024: Day 1**

## **SCHEDULE AT A GLANCE**

Central Standard Time

3:35 pm - 4:25 pm	Group Coaching DEI Board Development One with Self & Relationship Wellness & Health
4:30 pm - 4:40 pm	Transition
4:45 pm - 5:25 pm	Group Coaching DEI Board Development One with Self & Relationship Wellness & Health
5:35 pm - 6:00 pm	Networking Break
6:00 pm - 8:00 pm	Welcome & Recognition Reception

# 18th Annual DMBA Leadership Development & Recognition Conference

**October 4, 2024: Day 2**

## **SCHEDULE AT A GLANCE**

Central Standard Time

8:30 am – 8:45 am	Opening & Welcome
8:50 am – 9:30 am	Benchmarking Landscape of Talent
9:40 am – 10:40 am	State of the World: Media Panel
10:45 am - 11:00 am	STRETCH BREAK
11:00 am - 12:00 pm	Race Relations
12:05 pm - 12:55 pm	Networking Luncheon
1:05 pm - 2:15 pm	Real Talk Sessions
2:15 pm - 2:30 pm	SNACK BREAK
2:35 pm - 3:45 pm	Group Dialogue & Solution Thinking
4:00 pm - 5:00 pm	Group Coaching DEI Board Development One with Self & Relationship Wellness & Health
6:00 pm - 8:45 pm	Dinner & Awards Recognition & Celebration Reception: Hall of Fame Top 100 50 Out Front Companies Company Legacy Partnerships
8:45 pm - 10:00 pm	Music, Dancing & Photo Lounge



# 18th Annual DMBA Leadership Development & Recognition Conference

## Event Schedule

2  
OCT

### Virtual Pre-Conference

As part of our dedication to advancing diversity, equity, and inclusion, we are delighted to announce our 4th annual virtual Publishing Summit. This summit will showcase authors focusing on DEI, Race Relations, Leadership, and Health & Wellness. Our program will feature learning tracks such as Diversity Recruiting, Women's Community & Workplace Leadership, and ERG as Leaders. Additionally, we are thrilled to continue the DEI Design Thinking Collaborative work, where representatives will engage in live discussions and share insights on global diversity initiatives.

3  
OCT

### Day 1

In collaboration with esteemed organizations, our morning and afternoon sessions will feature a diverse selection of thought-provoking and cutting-edge learning tracks. These tracks encompass Executive Inclusive Leadership, Management Competency Building, Professional Skill Development, and Personal Growth. Additionally, the afternoon sessions will include Group Coaching opportunities. As the day transitions into evening, we will hold our Welcome Reception to celebrate and honor the Top 25 Outstanding Leaders of this year.

4  
OCT

### Day 2

Our morning and afternoon program is designed to provide thought provoking leadership and thinking. These sessions will focus on raising awareness and providing valuable resources for individuals seeking to enhance their knowledge in this area. In the evening, we will gather for our recognition dinner to acknowledge and celebrate this year's 50 Out Front: Best Places to Work for Women & Diverse Managers, as well as the 2024 Top 100 Under 50: Emerging & Executive Leaders.

## Programs Highlights

### Virtual Publishing Summit

- Best Selling Authors
- 12 Learning Courses

### Learning Tracks

- 16 Courses

### Group Coaching

- Experts, Authors and Certified Coaches

### Virtual Learning

- Courses will be offered year-round, scalable and online

# 18th Annual DMBA Leadership Development & Recognition Conference

## 5 Reasons to Attend to Enrich the Investment into Your Future...



1. **Learning Opportunities:** "Enhance your grasp of diversity challenges and heighten your consciousness of the subtle prejudices and entrenched obstacles that could be present within your organization or community. This program offers a robust lineup of keynote addresses, interactive sessions, and panel discussions designed to impart critical perspectives and knowledge on subjects of diversity, equity, and inclusion, as well as leadership principles."
2. **Professional Growth:** Dive into a dynamic learning environment designed to elevate your proficiency as part of a team. Our professional development courses offer immersive experiences to broaden your expertise and sharpen your strategies in fostering an inclusive workplace. Through active participation, you'll gain insights into the latest best practices in leadership, equipping you with the innovative tools and skillsets necessary for effective team management.
3. **Personal Development:** Attending our conference offers a transformative experience that extends far beyond the usual bounds of professional development. It's an opportunity to immerse yourself in personal growth courses that are meticulously designed to refine your personal branding, enhance your communication styles, and guide you in constructing a legacy. Each course is a steppingstone towards a more profound understanding of yourself and your professional presence in the world.
4. **Celebration:** Become a part of a community that thrives to recognize and celebrate others, where every individual's story and success are woven into the rich tapestry of collective achievement. Engage in a space where acknowledgment and appreciation are not just occasional gestures, but the very pillars upon which our camaraderie is built.
5. **Imagine** leaving the conference not only inspired but also equipped with practical tools and strategies to craft the professional narrative you desire. This is your call to action, a chance to ignite your potential and reshape the future you envision for yourself. Don't just witness change—be the change. Let this conference be the catalyst that propels you forward.

### **\*\*Bonus\*\***

**Networking:** Great place to connect with professionals from diverse backgrounds and industries, expanding your network and building beneficial relationships.

# 18th Annual DMBA Leadership Development & Recognition Conference

## *Leadership Investment & Branding Levels*



### Co-Chair - \$50,000



- Exclusive media press release announcing Co-Chair partnership
- Twenty-Five (25) 3-day event registrations
- Three (3) Awards Celebration Dinner Tables
- Fifty (50) Virtual Pre-Conference registrations
- Co-present Opening Session Welcome address
- Speaking opportunity for key executive
- Opportunity to include promotional item in attendee gift bag
- Exclusive interview on “The Inclusive Voice” radio show
- Two (2) commercials on “The Inclusive Voice” radio show (30-60 seconds in length)
- Full-page ad in event program guide (back cover)
- Full-page ad in DMBA Winter issue (premium position)
- Organization name/branding on signage, and post media press release
- Logo and Company spotlight on DMBA website
- Video Introduction of your organization during event (2 minutes in length)
- Signature Program Branding
- Executive coverage on social media

*\*Co-chair has customizable additional benefits*



# 18th Annual DMBA Leadership Development & Recognition Conference

## *Leadership Investment & Branding Levels*

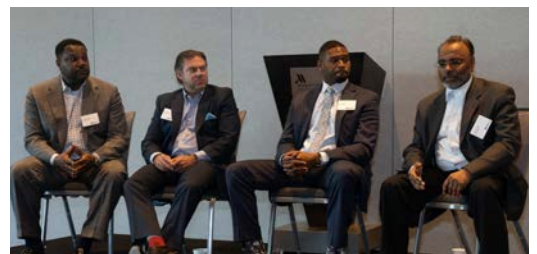
### Host - \$30,000

- Fifteen (15) 3-day event registrations
- Two (2) Awards Celebration Dinner Tables
- Thirty (30) Virtual Pre-Conference registrations
- Co-present opening Welcome Reception address
- Speaking opportunity for key executive
- Opportunity to include promotional item in attendee gift bag
- Two (2) commercials on “The Inclusive Voice” radio show (30-60 seconds in length)
- Full-page ad in event program guide
- Organization name/branding on signage, and post media press release
- Logo and Company spotlight on DMBA website
- Video Introduction of your organization during event (2 minutes in length)
- Signature Branding
- Executive coverage on social media



### Leadership - \$20,000

- Ten (10) 3-day event registrations
- One (1) Awards Celebration Dinner Table
- Twenty (20) Virtual Pre-Conference registrations
- Session sponsorship branding
- Speaking opportunity for key executive
- Opportunity to include promotional item in attendee gift bag
- Two (2) commercials on “The Inclusive Voice” radio show (30-60 seconds in length)
- Full-page ad in event program guide
- Organization name/branding on signage
- Logo and Company spotlight on DMBA website
- Video Introduction of your organization during event (2 minutes in length)
- Executive coverage on social media



# 18th Annual DMBA Leadership Development & Recognition Conference

## *Leadership Investment & Branding Levels*



### **Executive - \$15,000**

- Five (5) 3-day event registrations
- One (1) Awards Celebration Dinner Table
- Fifteen (15) Virtual Pre-Conference registrations
- Session sponsorship branding
- Speaking opportunity for key executive
- Opportunity to include promotional item in attendee gift bag
- Full-page ad in event program guide
- Organization name/branding on signage
- Logo and Company spotlight on DMBA website
- Executive coverage on social media



### **Corporate - \$10,000**

- Three (3) 3-day event registrations
- One (1) Awards Celebration Dinner Table
- Ten (10) Virtual Pre-Conference registrations
- Opportunity to include promotional item in attendee gift bag
- Full-page ad in event program guide
- Organization name/branding on signage
- Logo and Company spotlight on DMBA website
- Executive coverage on social media



# EXCLUSIVE SIGNATURE BRANDING OPPORTUNITIES



## **\$25,000 Investment**

- DEI Collaborative
- Luncheons (2)
- Welcome & Opening Reception
- Awards Dinner (4)

## **\$10,000 Investment**

- Program Guide
- Internet & AV
- Custom Signage for Full Conference
- Honoree Lounge

## **\$20,000 Investment**

- Awards Hall of Fame Reception
- Registration
- Portfolios

## **INKIND INVESTMENTS**

- Goodie Branded Bags
- Branded Spirits

## ***Customized Benefits for Signature Sponsors***

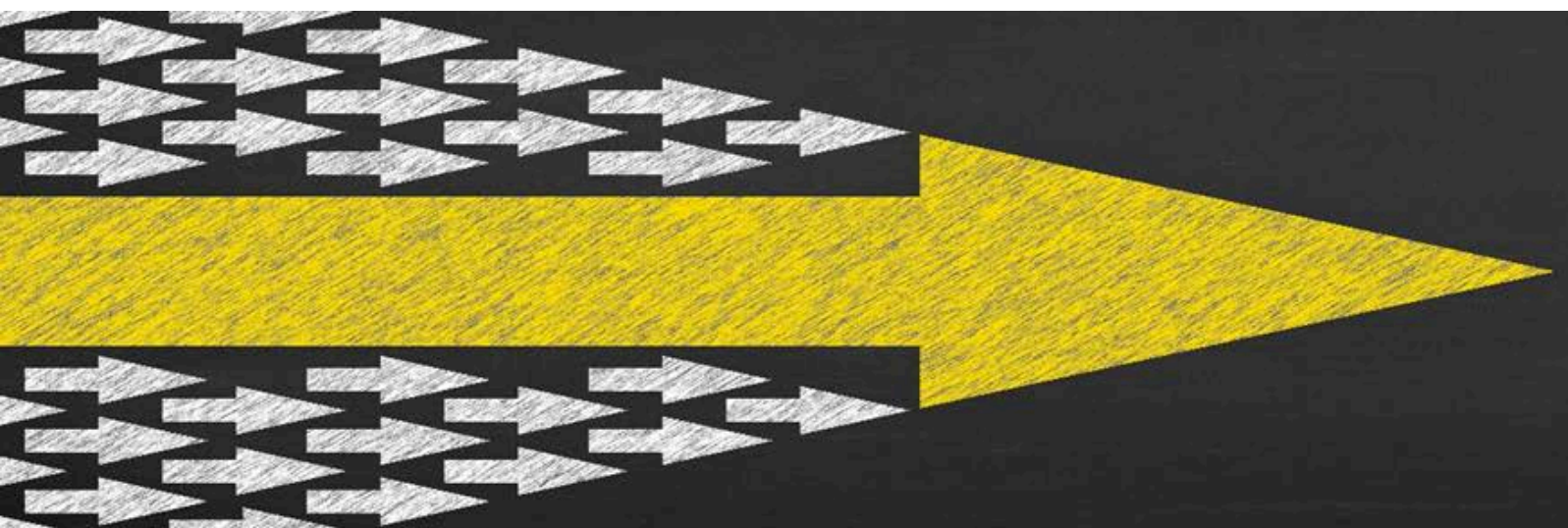
## **\$15,000 Investment**

- Awards (T100, T25, 50 Out Front)
- Learning & Education Sessions
- Speakers



# ***Ala Carte Registration & Branding Packages***

- Individual (1) 3-day event registration - **\$995**
- Individual (1) Virtual Pre-Conference registration - **\$295**
- One (1) Awards Celebration Dinner Table (seats 10) - **\$7,500**
- Branding for Individual Learning Tracks - **\$5,000**
- Group Coaching - **\$2,500 per session**
- Full-page ad in event program guide - **\$1,500**
- One (1) commercial on “The Inclusive Voice” radio show (30-60 seconds in length) - **\$250**
- Logo and Company spotlight on DMBA website - **\$500**
- Opportunity to include promotional item in attendee gift bag - **complimentary**



## *Current & Past Sponsors*

*Partial list*



# We look forward to seeing you at conference!

## For Investment & Engagement Opportunities

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